# THE ANALYSIS OF FINANCIAL PERFORMANCE IN INDONESIA'S PUBLICLY HELD FAMILY OWNED CORPORATION

By

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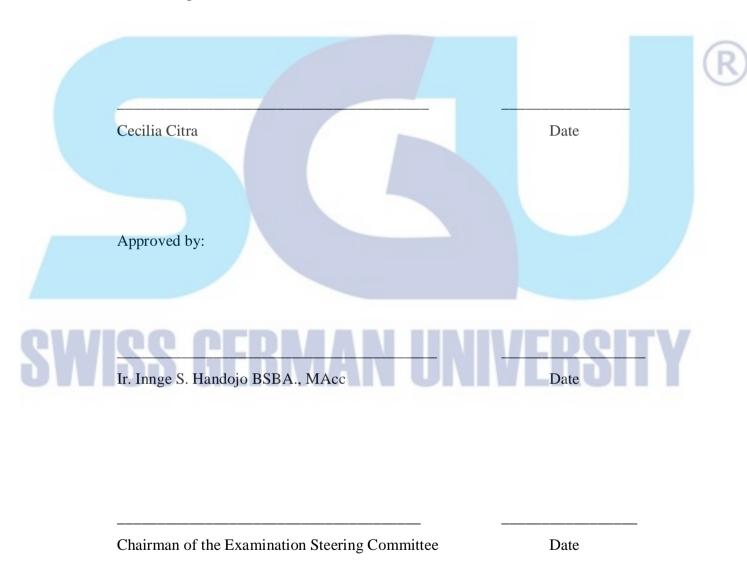
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## STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.



#### **ABSTRACT**

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### **SWISS GERMAN UNIVERSITY**

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This thesis will analyze the influence of financial performance in Indonesia's publicly held family owned corporation. The primary data being used is secondary data through financial report from the year 2002 – 2011. The data is being analyzed by comparing a financial ratio with dependent variable is debt to equity. The purpose of the research is to study the effect of capital structure in publicly listed family owned company. The second purpose is to study the liquidity and the profitability of the company as the measurement of company performance. The last is to study the productivity of the publicly listed family owned company. The result of this thesis is productivity, liquidity, and profitability have influence to the capital structure of the publicly held family owned corporation. The benefit of this study can be implemented to the private family owned corporation, which hesitate to goes public. In addition, this study also can be implement to investors, creditors, and management about the impact for the company after it publicly listed.

**Keywords:** Family owned companies, productivity, liquidity, profitability, capital structure

## **DEDICATION**

I dedicate this thesis to my family, for unlimited support and love.



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# **Table of Contents**

	STATEMENT BY THE AUTHOR	2
	ABSTRACT	3
	DEDICATION	4
	ACKNOWLEDGMENTS	5
	CHAPTER 1 – INTRODUCTION	10
	CHAPTER 2 – LITERATURE REVIEW	17
	CHAPTER 3 – METHODOLOGY	41
	CHAPTER 4 – RESULT & DISCUSSION	49
	CHAPTER 5 – CONCLUSION AND RECOMMENDATION	223
	GLOSSARY	225
	REFERENCES	231
	APPENDICES	236
V	CURRICULUM VITAE	239