

REFERENCES

- Ali, R., Choudhry, Y. A., & Lister, D. W. (1997). *Sri Lanka's Rubber Industry: Succeeding in the Global Market*. Washington, D.C.: World Bank Publications.
- Allen, P. W. (1972). *Natural Rubber and the Synthetics*. London: Crosby Lockwood.
- Arifin, B. (2004). *Policy Reforms for Rubber Industry Investment*. Jakarta.
- Arifin, B. (2005). Supply Chain of Natural Rubber in Indonesia. *Jurnal Manajemen dan Agribisnis*, 1-16.
- Balsiger, J., Bahdon, J., & Whiteman, A. (2000). *The Utilization, Processing and Demand for Rubberwood as A Source of Wood Supply*. Rome: Asia-Pacific Forestry Commission.
- Barlow, C., Jayasuriya, S., & Tan, C. S. (1994). *The World Rubber Industry*. New York: Routledge.
- Blanchard, O. J. (1987). Vector Autoregressions and Reality: Comment. *Journal of Business & Economic Statistics Vol.5*, 449-451.
- Bostic et al. (1997). Urban Productivity and Factor Growth in the Late 19th Century. *Journal of Urban Economics Vol.4*, 38-55.
- Brentin, R., & Sarnacke, P. (2011). *Rubber Compounds: A Market Opportunity Study*. Michigan: Omni Tech.
- Burger, K., Smit, H., & Vogelvang, B. (2002). *Exchange Rates and Natural Rubber Prices - The Effect of the Asian Crisis*. Amsterdam.
- Burns, A., & Bush, R. (2006). *Marketing Research, 5th Edition*. New Jersey: Prentice Hall.
- Byrne, B. (2001). *Structural Equation Modeling With Amos: Basic Concepts, Applications, and Programming*. New Jersey: Routledge.
- Cooper, R., & Kleinschmidt, E. (1985). The Impact of Export Strategy on Export Sales Performance. *Journal of International Business Studies Vol.16*, 37-55.
- Crozet, M., Head, K., & Mayer, T. (2011). *Quality Sorting and Trade: Firm-Level Evidence for French Wine*. Paris: CEPR.

- Department of Trade and Industry. (2012). *Rubber Industry*. Manila: Regional Operations Development Group.
- Direktorat General of Estate Crops. (2010). *Export Import*. Retrieved March 29, 2013, from Directorate General of Estate Crops:
<http://ditjenbun.deptan.go.id/cigraph/index.php/viewstat/exportimport/3-Karet>
- Direktorat General of Estate Crops. (2012). *Main Commodities*. Retrieved March 18, 2013, from Directorate General of Estate Crops:
<http://ditjenbun.deptan.go.id/cigraph/index.php/viewstat/komoditiutama>
- FAO. (2013). *Production*. Retrieved March 18, 2013, from FAOSTAT:
<http://faostat3.fao.org/>
- Ferdinand, A. (2006). *Metode Penelitian Manajemen : Pedoman Penelitian untuk Penulisan Skripsi, Tesis, dan Disertasi Ilmu Manajemen*. Semarang: Badan Penerbit Universitas Diponegoro.
- Fisher, S., & Fisher, D. (1998). *Export Best Practice: Commercial and Legal Aspects*. Sydney: The Federation Press.
- Formica, S. (2000). *Destination Attractiveness as A Function of Supply and Demand Interaction*. Virginia.
- Fraser, C., & Hite, R. E. (1990). Impact of International Marketing Strategies on Performance in Diverse Global Markets. *Journal of Business Research* Vol.20, 249-262.
- Frent, P. (2010). *World Tyre Manufacturers*. Paris: Xerfi Global.
- Fukazawa, H. (1977). Salient Features of Rubber Consumption in Japan. *The Developing Economies*, 360-373.
- Garcia-Mila, T., & McGuire, T. (1993). Industrial Mix as a Factor in the Growth and Variability of States' Economies. *Regional Science and Urban Economics* Vol.23, 731-748.
- George, D., & Mallory, P. (2003). *SPSS for Windows Step by Step: A Simple Guide and Reference, 4th Edition*. Boston: Allyn & Bacon.
- Ghozali, I. (2005). *Aplikasi Analisis Multivariate dengan Program SPSS, Edisi ketiga*. Semarang: Badan Penerbit Universitas Diponegoro.
- Gujarati, D. N. (2003). *Basic Econometrics, 4th Edition*. New York: McGraw Hill.
- Hair et al. (2003). *Essentials of Business Research Methods*. London: Wiley.

- Hair et al. (2006). *Multivariate Data Analysis, 6th Edition*. New Jersey: Prentice Hall.
- Hallam, D. (1990). *Econometric Modelling of Agricultural Commodity Markets*. London and New York: Routledge.
- Hand, J. (2005). *What Drives the Top Line? Nonfinancial Determinants of Sales Revenue in Private Venture-Backed Firms*. North Carolina.
- IRSG. (2012). *Statistics*. Retrieved March 23, 2013, from International Rubber Study Group: <http://www.rubberstudy.com/statistics.aspx>
- IRSG Secretariat. (2009). *Outlook for the Rubber Industry*. Singapore: IRSG.
- Jones, S. C., Knotts, T. L., & Udell, G. G. (2012). How Product Development Influences Product Evaluation. *International Journal of Marketing and Technology Vol.2*, 55-71.
- Kaynak, E., & Kuan, W. (1993). Environment, Strategy, Structure, and Performance in the Context of Export Activity: An Empirical Study of Taiwanese Manufacturing Firms. *Journal of Business Research Vol.27*, 33-49.
- Knorr, K. E. (1945). *World Rubber and Its Regulation*. California: Stanford University Press.
- Kothari, C. R. (2004). *Research Methodology: Methods and Techniques, 2nd Edition*. New Delhi: New Age International.
- Lages, L. F. (2000). A Conceptual Framework of the Determinants of Export Performance: Reorganizing Key Variables and Shifting Contingencies in Export Marketing. *Journal of Global Marketing Vol.13*, 29-51.
- Lööf, H., & Heshmati, A. (2006). On the Relationship between Innovation and Performance: A Sensitivity Analysis. *Economics of Innovation and New Technology Vol.15*, 317-344.
- Mustapha, N. H. (2011). Technical Efficiency for Rubber Smallholders Under RISDA's Supervisory System Using Stochastic Frontier Analysis. *Journal of Sustainability Science and Management Vol.6*, 156-168.
- OICA. (2012). *Production Statistics*. Retrieved April 3, 2013, from OICA: <http://oica.net/category/production-statistics>
- Peramune, M. R. (2007). *A Value Chain Assessment of the Rubber Industry in Indonesia*. Jakarta: AMARTA.

- Peters, B., & Schmiele, A. (2011). *The Contribution of International R&D to Firm Profitability*. Mannheim: ZEW Publications.
- Pindyck, R. S., Rubinfeld, D. L., & Koh, W. (2006). *Microeconomics: An Asian Perspective*. Singapore: Prentice Hall.
- Porter, M. E. (1979). How Competitive Forces Shape Strategy. *Harvard Business Review*, 137-145.
- Porter, M. E. (1980). Industry Structure and Competitive Strategy: Keys to Profitability. *Financial Analysts Journal*, 30-41.
- Purcell, T. D. (1993). *The Factors Affecting the Long Run Supply of Rubber from Sarawak, East Malaysia, 1900-1990 - An Historical and Econometric Analysis*. Queensland.
- Pye-Smith, C. (2011). *Rich Rewards for Rubber*. Nairobi: World Agroforestry Centre.
- Rantala, L. (2006). *Rubber Plantation Performance in the Northeast and East of Thailand in Relation to Environmental Conditions*. Helsinki: Department of Forest Ecology.
- Riegel, E. R., & Kent, J. A. (2007). *Kent and Riegel's Handbook of Industrial Chemistry and Biotechnology*. New York: Springer.
- Saunders et al. (2000). *Research Methods for Business Students*. London: Prentice Hall.
- Sekaran, U., & Bougie, R. (2010). *Research Methods for Business: A Skill Building Approach, 5th Ed*. Chichester: John Wiley & Sons.
- Sen, N., & Nandi, M. (2012). An Optimal Model using Goal Programming for Rubber Wood Door Manufacturing Factory in Tripura. *Mathematical Theory and Modeling*, 31-36.
- Senthilkumar, S. (2012). Evaluation and Growing Prospectus of Indian Rubber Industry. *Asian Journal of Multidimensional Research Vol.1*, 47-59.
- Shoham, A. (1996). Marketing Mix Standardization: Determinants of Export Performance. *Journal of Global Marketing Vol.10*, 53-73.
- Singapore Commodity Exchange. (2011). *Rubber*. Retrieved March 20, 2013, from Singapore Exchange:
<http://www.sgx.com/wps/portal/sgxweb/home/products/asiaclear/rubber>

- Statistics Indonesia. (2012). *Tenaga Kerja*. Retrieved March 18, 2013, from Badan Pusat Statistik:
http://www.bps.go.id/menutab.php?kat=1&tabel=1&id_subyek=06
- Syafa'at et al. (2007). Indikator Makro Sektor Pertanian Indonesia. *Kinerja dan Prospek Pembangunan Pertanian Indonesia*, 81-107.
- Todaro, M. P. (1989). *Economic Development in the Third World, 4th Edition*. New York: Longman.
- Umar et al. (2011). An Overview of World Natural Rubber Production and Consumption: An Implication for Economic Empowerment and Poverty Alleviation in Nigeria. *Journal of Human Ecology Vol.33*, 53-59.
- UNCTAD Secretariat. (2007). *Rubber Uses*. Retrieved March 28, 2013, from Rubber:
<http://r0.unctad.org/infocomm/anglais/rubber/uses.htm>
- Verheyen, W. (2010). Growth and Production of Rubber. In W. Verheyen, *Land Use, Land Cover and Soil Sciences*. Oxford: UNESCO-EOLSS Publishers.
- Wibawa et al. (2005). *Rubber Agroforestry System (RAS) Technologies: Opportunities for Optimising Smallholder Rubber Systems*. Hat Yai.
- World Bank. (2012). *GDP*. Retrieved April 3, 2013, from World Bank:
<http://data.worldbank.org/indicator/NY.GDP.MKTP.CD>
- Xu, J. (2005). *Market Research Handbook: Measurement, Approach and Practice*. Nebraska: iUniverse.
- Zikmund, W., & Babin, B. (2012). *Essentials of Marketing Research, 5th Ed.* Ohio: Cengage Learning.
- Zou, S., & Stan, S. (1998). The Determinants of Export Performance: A Review of the Empirical Literature Between 1987 and 1997. *International Marketing Review Vol.15*, 333-356.