
REFERENCES

- Burton, N. (2014). *The Psychology of Restaurant Music*. Diambil kembali dari Psychology Today: <https://www.psychologytoday.com/blog/hidden-and-see/201407/the-psychology-restaurant-music>
- Cooper, D., & Schindler, P. S. (2011). *Business Research Method*.
- Ebert, & Griffin. (2011). *Business Essentials*.
- Lusinsky. (2012). *Uncovering A Musical Myth*.
- Macmillan. (2009). *Types of entertainment* . Diambil kembali dari Macmillan Dictionary: <http://www.macmillandictionary.com/thesaurus-category/british/types-of-entertainment>
- Mahajan, S. (2014). *What is the role of entertainment in human lives, society, history and economics*. Diambil kembali dari Quora: <https://www.quora.com/What-is-the-role-of-entertainment-in-human-lives-society-history-and-economics>
- Mealey, L. (2012). *Different Types of Restaurant Concepts* . Diambil kembali dari About Money: <http://restaurants.about.com/od/restaurantconcepts/tp/Different-Types-Of-Restaurant-Concepts.htm>
- Ricci. (2015). *The roots of Jazz*. Diambil kembali dari all about jazz: <https://www.allaboutjazz.com/php/timeline.php>
- Santos. (2013). *THE INFLUENCE OF MUSIC ON CONSUMER PURCHASE*.
- Sekaran, U., & Bougie, R. (2013). *Research Methods for business*. Wiley.
- Solomon, & al, e. (1995). *Consumer Buyer Behaviour Definition*. Diambil kembali dari Research methodology: <http://research-methodology.net/consumer-buyer-behaviour-definition/>
- Vogel. (2015). *Entertainment Industry Economics*.
- Whitaker. (2012). *Music in Restaurants*. Diambil kembali dari Restaurant-ing through history: <https://restaurant-ingthroughhistory.com/2012/01/22/music-in-restaurants/>

SWISS GERMAN UNIVERSITY