

**THE IMPACT OF INTERNSHIP PROGRAM TOWARDS CAREER
DEVELOPMENT PERCEPTION:
THE STUDY OF SWISS GERMAN UNIVERSITY HOSPITALITY
STUDENTS**

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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

THE IMPACT OF INTERNSHIP PROGRAM TOWARDS CAREER
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The impact of internship towards career development perceptions in Swiss German University hospitality students is the main objective of this research. The study aim to find what impact perceived by students during internship that can influence their career development This study is limited for Swiss German University student majoring in Hotel and Tourism Management. The application of Social Cognitive Career Theory as career framework is adopted in this research as the measurement of career development. There were 100 valid respondents in this research. The simple linear regression is practiced in this research by using SPSS to help with the regression computation and other related calculation. The studies perceived opinion about the internship program and found a good indication of the recent internship occurrence. The majority of sample agreed to perceived benefit from their past internship and help with their career development process. The recommendation is delivered for stockholders of internship: students, employer, and academic institution.

Keywords: *Internship, Career Development, Social Cognitive Career Theory*



DEDICATION

I dedicate this thesis for my God who guided me, my beloved mother, sister, family, and friends. Also, my Swiss and Swiss German University friends and other supportive people.



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