

Assignment Letter/Surat Tugas

No. AL/ARCS/223/V/2017

Date May 5th, 2017

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Main Document/ Dokumen Utama

Dr. Nila Krisnawati Hidayat, SE., MM

Activity Assignment

Penugasan Kegiatan

Director of Academic Research and Community Services

Direktur Lembaga Penelitian Akademik dan Pengabdian kepada Masvarakat

In consideration of:

Her appointment as Director of Academic Research and Community Services of Swiss German University under Decree nr. SK/036/HR/XII/14, dated December 01st, 2014

Mengingat:

Pengangkatannya sebagai Direktur Lembaga Penelitian Akademik dan Pengabdian kepada Masyarakat dengan SK pengangkatan no. SK/036/HR/XII/14, tertanggal 01 Desember 2014

Herewith gives the task to:

Name : Dr.Nila Krisnawati Hidayat, SE., MM.
Position : Head of Research Center Business &

Entrepreneurship

Employee ID: **23120453**To follow the activity below:

Dengan ini menugaskan kepada:

Name : Dr.Nila Krisnawati Hidayat, SE., MM.

Position : **Kepala Pusat Bisnis Riset dan Kewirausahaan**

NIK : **23120453**

Untuk berpartisipasi pada kegiatan berikut ini:

ľ	Nr.	Activity/ <i>Kegiatan</i>	Organizer/ <i>Penyelenggara</i>	Day & Date/ Hari & Tanggal	Venue/ <i>Tempat</i>
	1.	Conference- "Developing Collaborative Learning Model Between Entrepreneurship Program and Business Incubator: Investigation From Business School in Indonesia" at The International Conference on Social Science and Economics (ICSSE)	5732	06 Mei 2017	Tokyo, Japan 2017

The appointed shall accomplish the task in responsible ways in line with the related guidelines and other regulations given by SGU.

Pihak yang bersangkutan harus melaksanakan tugas dan tanggung jawab sebaik-baiknya, sesuai dengan petunjuk dan peraturan dari SGU.

Assignor/Pemberi Tugas:

Marshadulic Research

Dr.-Ing Evita H. Legowo

Director of Academic Research and Community Services Direktur Lembaga Penelitian dan Pengabdian kepada Masyarakat

IIER Conference-Meetings, Tokyo, Japan

(A Unit of Peoples Empowerment Trust)

THEIIER Meeting Venue: Hilton Tokyo Narita Airport 456 Kosuge, Narita, Chiba Prefecture 286-0127, Japan





Ref. No: IIER/GL/01 Date:1st May 2017

DEVELOPING COLLABORATIVE LEARNING MODEL BETWEEN ENTREPRENEURSHIP PROGRAM AND BUSINESS INCUBATOR: AN INVESTIGATION FROM BUSINESS SCHOOLS IN INDONESIA

Hilton Tokyo Narita Airport for the Joint Conference on 6th May, 2017

Dr.Nila Krisnawati, SE.MM,

Alfiandri, Macc.

Faculty of Business Administration and Humanities, Swiss German University, Indonesia

RESEARCH SCHEME

 This research was funded under the scheme of competition grant from the Swiss German University in 2016-2017 (10 months)

BACKGROUND

In Indonesia, incubators have been developed since 1992 and initiated by the Ministry of Cooperatives, small and medium enterprises, and the universities.



LIMITED NUMBERS OF BUSINESS INCUBATOR IN THE UNIVERSITIES



Increasing "Income Generating Unit" There are only few universities with business incubator unit in Indonesia. Some of them are UNS, UnMer, UniBraw, ITB,UI, Unpad, UGM, Unika Atmadjaya, Ikopin, UNY,IPB, Binus, UMN, SGU, Source: fieldwork, 2016

Synergize
University
and
Business

Increase Entrepreneurship Culture

RESEARCH PROBLEM



- Even though universities in Indonesia have been implementing the entrepreneurship as a part of their mandatory subjects, however, there we still limited for those have been develop a collaborative learning model between current curriculum with the existing business incubator.
- □ Lack of learning method design for entrepreneurship subject in the university.

RESEARCH OBJECTIVE



- 1. To <u>analyze</u> the current implementation of entrepreneurship learning including business incubator in particular faculties/universities
- 2. To <u>develop the collaborative learning model</u> of entrepreneurship between its current curriculum and existing incubator in particular faculties/universities

RESEARCH METHODOLOGY



- A preliminary study was conducted with a panel of experts through <u>Focus Group Discussion (FGD)</u> who have the necessary insights and experiences in managing both the incubators and the relationships within the incubators with the tenant firms.
- Qualitative approach study using the <u>Logical</u> <u>Framework Analysis (LFA).</u>

RESEARCH FINDING

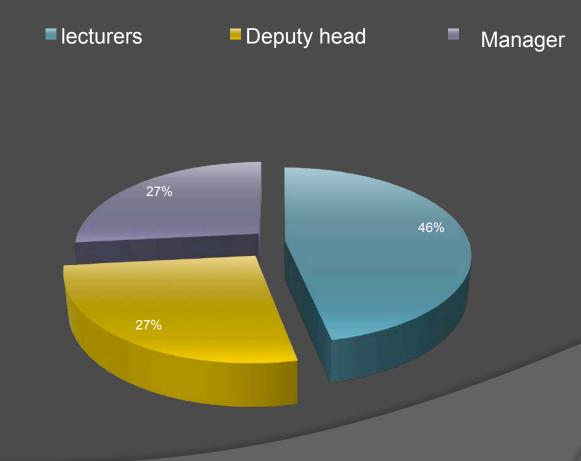


UNIT OBSERVATION

- 8 (eight) universities and 15 academicians with strong background in managing as well as teaching experiences. The process have conducted only to the universities which have business incubator state and private universities in Jakarta and Tangerang.
- 7 (seven) participants are lecturers (46.66%),
 4 persons are deputy head of business (26.66%),
 4 persons are the manager/director of incubator (26.66%).



Respondent of Focus Group Discussion (FGD)





Current Condition The Entrepreneurial Subject & Implementation In Each Observed University

- It can be conclude that not all universities integrated the existence curricullum or subject of entrepreneurship with the business incubator.
- The universities somehow face some challenges such as budget and resources
- The universities are willing to establish the entrepreneurship centre as well as the incubator to make the program much more effective.
- The university also emphise on the role of foundation and the university to establish the existence of entrepreneurship centre and the business incubator. It can be achived by reviewing the vision and mission including the goal and objective of the university toward the effective entrepreneurship and incubator.



LFA PROCESS THROUGH FGD

Brainstorm issues

Identify and agree the focal problem

Cluster the issues into smaller subgroups

Drawing connecting lines to show the cause and effect relationships.

Sources: Nasdian (2014), Limbert (2016)



LFA PROCESS THROUGH FGD

University's vision and mission, skill and competency lecturers, budget, infrastructures, students background, culture, system and mechanism

Internal and External Factor

Internal factor: Vision and Mission and Reward System External factor: Lecturer, strong culture

Internal & External
Factors →
Collaborative
Learning Framework

Sources: Field study, 2016-2017

FGD TRANSCRIPT SUMMARY



"Current Implementation of Entrepreneurship in Indonesia"

No	Description	Parti- cipant code
1	The universty have decided to embedded the entrepreneurship activities into curricullum integrated with business incubaator. The credits are more than 4 credits. Student must provide the project in group and it can be considered as an option for a thesis before they graduate from studying.	КН
2	It was delivered as one of subject curricullum for particular semester, however it was not mandatory for joining business incubator. The credits of this subject are less than 4 credits. Only those have interested will join the business incubator program.	NS
3	We did not set the entrepreneurship subject into one of incubator business program. However we provide significant activities for those who will join the program and at the end it can be weaved as the score for the entrepreneurship subject with particular terms and condition. The credits for entrepreneurship subject is 3 credits (management) and 2 credits (non management)	YS, BM,H R, IR
4	On the digital marketing consentration the total credits up to 24 credits. Each study program is different. The students must present their project in front of the venture, but is not integrated yet with the incubator.	RR, SK
5	The entrepreneurship subject has 7 credits and disentralized through each study program. It is not integrated with business incubator yet, since we faced challenges in term of participants' culture who are majorely employeed students.	IG, MH
6	With 3 credits under each study program, the entrepreneurship subject has been setting based on two models; lecturing and project. However it doesn't integrated yet with incubator business.	HD,R N, IM
7	The subject is 2 credits and delivered at semester 5 and 6, assessed through written and project. However we haven't set the subject into incubator, but more to tracing the the student after they graduate from university.	MK
8	We have 8 credits spread at some semesters. At the end they have to prepare the project through subject entrepreneur venture at semester 5. The subject does not integrated yet, however those with excellent performances are recommended to continue to the business incubator.	MR

FGD TRANSCRIPT SUMMARY

"Factors influencing effectiveness of entrepreneurshipment program and business incubator"

N	Description	Partici pants Code
1	The university support and lecturer are necessary for implementing the successful	KH
	entrepreneurship and incubator program and activities.	
2	The mechanism/system will bring the lecturer and students easy to accomplish each goal and objective of entrepreneurship and incubator program.	NS
3	We have to create "the bridge" to understand and increase the passion and awereness of	YS,
3	the students about the entrepreneurship and business incubator's role. And also great	BM,H
	lecturer who could motivate them to think out of the box.	R,
	lecturer who could motivate them to timk out of the box.	IR,
4	Lecturers ar every important to make the successful of entrepreneurship program. Beside	RR,
	that, environtment could shape the mindset of the students too.	SK
5	Having a project with inspiring lecturers are very critical for the successful learning and	IG,
	entrepreneurship program and activities	MH
6	Background and culture of the participants (students) are the iinfluencing factors of an	HD,R
	effective business incubator program	N, IM
7	The students need to have a real role model.	MK
8	It is really necessary to set up great curriculum to attract the students and support from	MR
	all related departments.	

FGD TRANSCRIPT SUMMARY

"What concerned aspects to build a collaborative learning model between entrepreneurship program and business incubator?

		Partici-
No	Description	pants Code
1	The university support is critical to succeed the effective learning of entrepreneurship.	KH
	The lecturers will comply with the university's policy to run any single program	
	including for entrepreneurship and incubator.	
2	The university play a vital role to create effective mechanism for the successful model.	NS
	It is very hard for thelecture and incubator staff to run the program without it.	
3	The incubator must have a strong and clear concept to enggange with university's	YS,
	mission and vision. It will stimulate both parties to create many program that stimulate	BM,HR
	the students' passion and reward them for every effort they have shown.	IR
4	Effective mentoring could be delivered to create effective learning between the	RR,
	students and lecturer. Therefore the result could be proceed further in incubator.	SK
5	The model could be developed only if the lecturers are potential with the strong	IG,
	background in entrepreneurship. It must be supported too by the university.	MH
6	The university must established curriculum which connected with the incubator	HD,RN, IM
7	It must be started by the vision and mission from the university level before.	MK
8	Reward system for the students who have a great project and involvement at their	MR
	business plan/project, supported by the management.	

A Collaborative Learning Model to University Business Incubator



University's Vision and Mission

Reward System

Collaborative
Learning Model
Between
Entrepreneurship
and Business
Incubator

Entrepreneurial background Lecturer

Strong Culture



PLAN FOR THE NEXT STAGE SWSS

- Examining Collaboartive Learning Model for Incubator Business University through quantitative approach
- Socialization the valid model for further implementation in the small scope of the university.



CONCLUSSION

- The finding of this studies that university's role is very significant factor to influence effective learning of entrepreneurship and business incubator.
- There must be a strong and clear vision on this aspect for further mechanism and achievement. Lectures, reward system and culture are also critical aspects to create a collaborative learning model between entrepreneurship and business incubator in the higher education.
- Studies on the effect on collaborative learning model on entrepreneurship toward succesful entrepreneurship education would be considerably fill in the gaps in the body of knowledge on the subject.



FURTHER RESEARCH

Studies on the effect on collaborative learning model on entrepreneurship toward succesful entrepreneurship education would be considerably fill in the gaps in the body of knowledge on the subject, by delivering further quantitative analysis to measure the most influencing factors. It is also recommended to propose the stage of implementation of business incubator for the universities.



FGD ACTIVITIES - 24 FEB 2017



INDEPTH INTERVIEW AND FIELD OBSERVATION WITH/TO THE INCUBATOR



BUSINESS (Some Universities)









CONFERENCE AND PUBLICATION

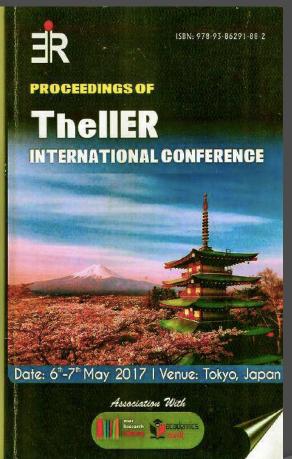


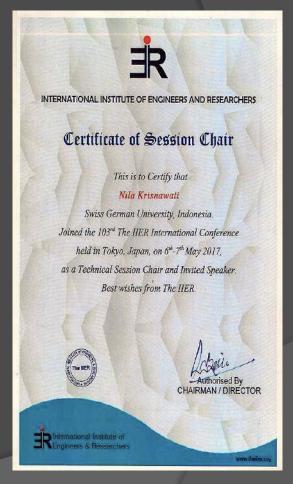
- Presenting at 103rd The IIER International Conference, held in Tokyo 6th 7th May 2017
- Publication: Proceedings of The IIER ISBN: 978-93-86291-88-2
- Assigned as Session Chair upon the conference activity

CERTIFICATES









BUDGET REALIZATION



Research topic :		Brand Performance Analysis or Local Batic Tangerang to Develop its Competitiveness Facing A Single Market in Asian Nila F Hidwat									
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The Financial report has been settled since June 2017.

Budget: Rp.23.000.000,- Realization Rp. 16.427.767 (72%)

Remaining (not claimed yet): Honorarium

IIER Conference-Meetings, Tokyo, Japan

(A Unit of Peoples Empowerment Trust)

THEIIER Meeting Venue: Hilton Tokyo Narita Airport 456 Kosuge, Narita, Chiba Prefecture 286-0127, Japan





Ref. No: IIER/GL/01 Date:1st May 2017





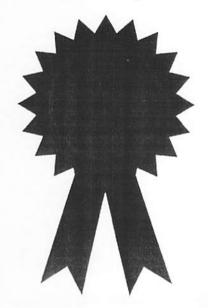
INTERNATIONAL INSTITUTE OF ENGINEERS AND RESEARCHERS

International Conference on Social Science and Economics



This is to certify that Nila Krisnawati has presented a paper entitled "Developing Collaborative Learning Model Between Entrepreneurship Program and Business Incubator:

Investigation From Business Schools in Indonesia" at the International Conference on Social Science and Economics (ICSSE) held in Tokyo, Japan on 6th-7th May 2017.





Chairman

International Institute of Engineers & Researchers