

**ANALYZING TOURISM DESTINATION FOR MOTORCYCLE CLUB
(CASE STUDY: SAWARNA BEACH)**

By

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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

ANALYZING TOURISM DESTINATION FOR MOTORCYCLE CLUB (CASE STUDY: SAWARNA BEACH)

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The purpose in this research is to observe and analyze the potential of a specific tourist destination which cater and potential of the growing number of motorcycle touring in Indonesia. Other than that, to enriched the publication and open up a new discussion on the topic of Motorcycle Touring Tourism. The last is to explore the tourism potentials of Indonesia This research will take place in Jakarta which is the capital city of Indonesia which will targeted to Honda Motorcycle Community who have been done to do touring to Sawarna Beach. In this case, distribute a questionnaire is conducted to collect the data with the total of sample is 86. The result of this research is Attraction, Accessibility, Amenities or Accomodation and Ancillary Services are sufficient for Motorcycle Touring Tourism.

*Keywords: Tourist Destination, Sawarna Beach, Motorcycle Touring Tourism / MTT,
Motorcycle Community,*



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DEDICATION

I dedicate this thesis for people or researcher who wants to use this topic as their research. This research is a new topic by combining the relationships between motorcycle touring and tourist destination in Indonesia. Hopefully, this research can be useful for future studies



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