

**THE ANALYSIS OF EFFECTIVENESS OF COST PLANNING THAT
AFFECT GROSS PROFIT AND INVENTORY IN PT.ABC**

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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

THE ANALYSIS OF EFFECTIVENESS OF COST PLANNING THAT AFFECT GROSS PROFIT AND INVENTORY IN PT.ABC

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The purpose the study is to analyze the implementation of cost planning in PT ABC and the impact of cost planning effectiveness towards gross profit and inventory. The sample for this study is 5 models of PT ABC's products with highest sales in 2019. The research use variance analysis to analyze the effectiveness of cost planning. This research use T-Test to analyze the impact of effective cost planning toward gross profit and inventory. The T-Test conducted using SPSS. The result of variance analysis indicated that the cost planning of PT ABC for 5 models of heavy equipment has been effective since the value of cost variance is not significant. Based on variance analysis, Model A has unfavorable variance with the amount of \$25,388, the variance for Model B is favorable with the amount of \$5,418, the variance of Model C is favorable with the amount of \$19,098, the variance for Model D is unfavorable with the amount of \$30,751, and the variance for Model E is unfavorable with the amount of 52. The result indicated that there is no significant difference of PT ABC's gross profit and inventory before and after variance analysis.

Keywords: Cost Planning, Gross Profit, Inventory, Variance Analysis.



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DEDICATION

I dedicate this works for my parents and family



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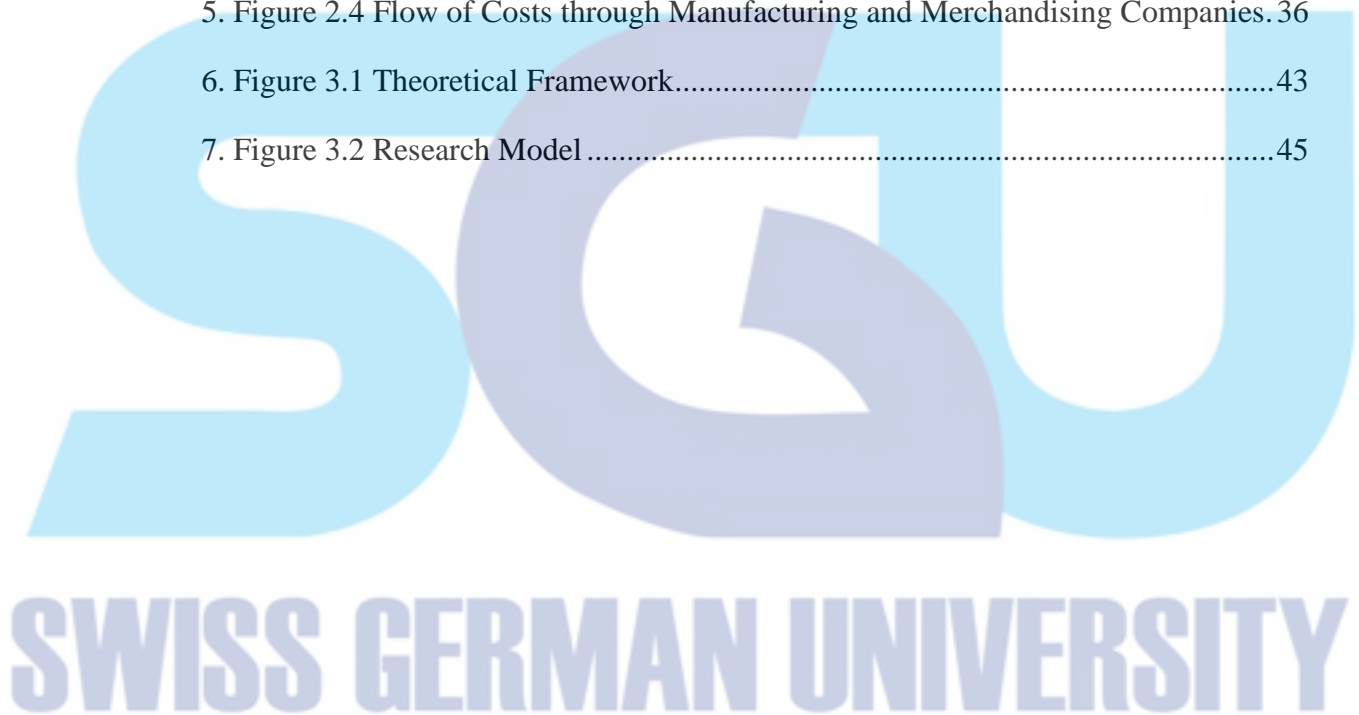
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