CLOUD COMPUTING IMPLEMENTATION IN RELATION TO EFFICIENCY: CASE STUDY IN SME COFFEE SHOP

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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

CLOUD COMPUTING IMPLEMENTATION IN RELATION TO EFFICIENCY: CASE STUDY IN SME COFFEE SHOP

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Cloud computing implementation used to be applied in established corporations with a warehouse sized amount of data storage. A few years ago, this system has penetrated into Indonesia's Micro, Small Medium enterprises. This case study is conducted to observe how the cloud computing application is implemented and to determine the extent of efficiency in the implementation of cloud based system in a coffee shop called KOBAR Indonesia Cafe. The method used in this research is ROI Cloud, Likert Scale and Structural Equation Modelling. In this case study, it is found that cloud computing affects efficiency. The findings are quite parallel with the result from previous research such as Vidhyalakshmi & Kumar (2016) and lvarasan & Otieno (2018). It is found that the cloud computing implementation has reached through all the aspects of efficiency mentioned in the research. It is also found that the most significant aspect of efficiency in KOBAR Indonesia Cafe is Storage. The least significant aspect of efficiency is Administration.

Keywords: Cloud Computing, MSME, Efficiency, ROI Cloud, Coffee Shop.

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DEDICATION

I dedicate this works to the future of Indonesia's Micro, Small, Medium Enterprises, and my family.

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