

REFERENCES

- [1] APR Energy, "Asia Temporary Power Growth," APR Energy, Jacksonville, 2013.
- [2] Coordinating Ministry for Economic Affairs, "Masterplan for Acceleration and Expansion of Indonesia's Economic Development 2011-2025," Coordinating Ministry for Economic Affairs, Jakarta, 2011.
- [3] PLN, "Rencana Usaha Penyediaan Tenaga Listrik 2011-2020," PLN, 2011.
- [4] Ministry of Energy and Mineral Resources of Republic Indonesia, "PROGRAM PERCEPATAN PEMANFAATAN BAHAN BAKAR NABATI (BBN)," Jakarta, 2006.
- [5] T. Baines, "Servitization Impact Study: How UK Based Manufacturing Organisations are transforming themselves to compete through advanced series," Aston Center for Servitization Research and Practice, Birmingham, 2013.
- [6] M. Brandstötter, "IT on demand-towards an environmental conscious service system for Vienna," in *International Symposium On Environmentally Consicuous Design and Inverse Manufacturing*, Tokyo, 2003.
- [7] L. A. Bettencourt and A. W. Ulwick, "The Customer-Centered Innovation Map," *Harvard Business Review*, 1 May 2008.
- [8] F. R. Dwyver and J. F. Tanner, *Business Marketing, Connecting Strategy, Relationships, and Learning/ 3e*, Singapore: Mc Graw Hill, 2006.
- [9] S. Sivanagaraju, *Generation and Utilization of Electrical Energy*, Delhi: Pearson, 2010.
- [10] International Institute for Sustainable Development, *Business Strategy for Sustainable Development: Leadership and Accountability for the 90's*, DIANE Publishing, 1992.
- [11] R. Welford, *Corporate Environmental Management: Systems and Strategies*, London: Earthscan, 1996.
- [12] O. Mont, "Product-Service Systems," Swedish Environmental Protection Agency, Stockholm, 2000.
- [13] R. D. Reid and N. R. Sanders, *Operations Management*, Wiley, 2005.
- [14] C. Grönroos, *Service management and marketing: Customer management in service competition*, Third ed., New York: John Wiley & Sons, 2007.
- [15] R. P. Fisk, S. W. Brown and M. J. Bitner, "Tracking the Evolution of the Services Marketing," *Journal of Retailing*, pp. 61-103, 1993.
- [16] M. Macintyre and G. Parry, *Service Design and Delivery*, Springer, 2011.
- [17] T. Levitt, "Marketing Intangible Products and Product Intangibles," *Harvard Business Review*, pp. 94-101, May-June 1981.
- [18] A. Palmer, *Principles of Services Marketing*, London: McGraw Hill, 2005.
- [19] A. Smith, *The Wealth of Nations*, Chichester: Wiley, 1776.
- [20] J. Gadrey, "The characterization of goods and services: An alternative approach,"

- Review of Income and Wealth*, pp. 369-387, 2000.
- [21] G. Steunebrink, "Servitization in Product-Oriented Companies," University of Twente, Enschede, 2012.
- [22] T. Baines, "Sustainability and Growth: The Impact of Servitization," *Manufacturing Leadership*, p. 45, January 2014.
- [23] H. Komoto and T. Tomiyama, "Integration of a service CAD and a life cycle simulator," *CIRP Annals-Manufacturing Technology*, vol. 57, pp. 9-12, 2008.
- [24] E. Manzini and C. Vezzoli, "A strategic design approach to develop sustainable product service systems: examples taken from the 'environmentally friendly innovation' Italian prize," *Cleaner Production*, 2003.
- [25] A. Tukker, "Eight Types of Product Service System: Eight Ways to Sustainability? Experiences from SUSPRONET," *Business Strategy and the Environment*, pp. 246-260, 2004.
- [26] T. S. Baines, H. Lightfoot, E. Steve, A. Neely, R. Greenough, J. Peppard and R. Roy, "State-of-the-art in product service-systems," *Engineering Manufacture*, 2007.
- [27] G. A. Vijaykumar, R. Rajkumar, A. Lelah and D. Brissaud, "A review of Product-Service Systems Design Methodologies," *Journal of Engineering Design*, pp. 635-659, 2012.
- [28] C. H. Lim, K. J. Kim, Y. S. Hong and K. Park, "PSS Board: a structured tool for product-service system process visualization," *Journal of Cleaner Production*, pp. 42-53, 2012.
- [29] V. K. Mehta and R. Mehta, *Principles of Power System*, New Delhi: S. Chand, 2005.
- [30] M. Hammer and J. Champy, *Reengineering the Corporation : A Manifesto for Business Revolution*, Harper Business, 1993.
- [31] D. A. Lind and R. D. Meson, *Basic Statistics for Business and Economics*, Boston: Irwin, 1994.
- [32] Department of Biological and Agricultural Engineering, University of Idaho, "Moisture Absorption in Biodiesel," *Biodiesel Tech Notes*, Spring 2006.
- [33] National Renewable Energy Laboratory, "Biodiesel Handling and Use Guide, 4e," U.S. Department of Energy, Oax Ridge, 2009.
- [34] PT XYZ, "Dirty Fuel Filter," Lhoksemauwe, 2014.
- [35] J. M. Coe, *Fundamentals of Business-to-Business Marketing*, McGraw-Hill, 2004.