

**SUSTAINABLE TOURISM:  
A REVIEW OF ITS IMPACT ON GLOBALIZATION IN BALI**

By

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**STATEMENT BY THE AUTHOR**

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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**ABSTRACT**

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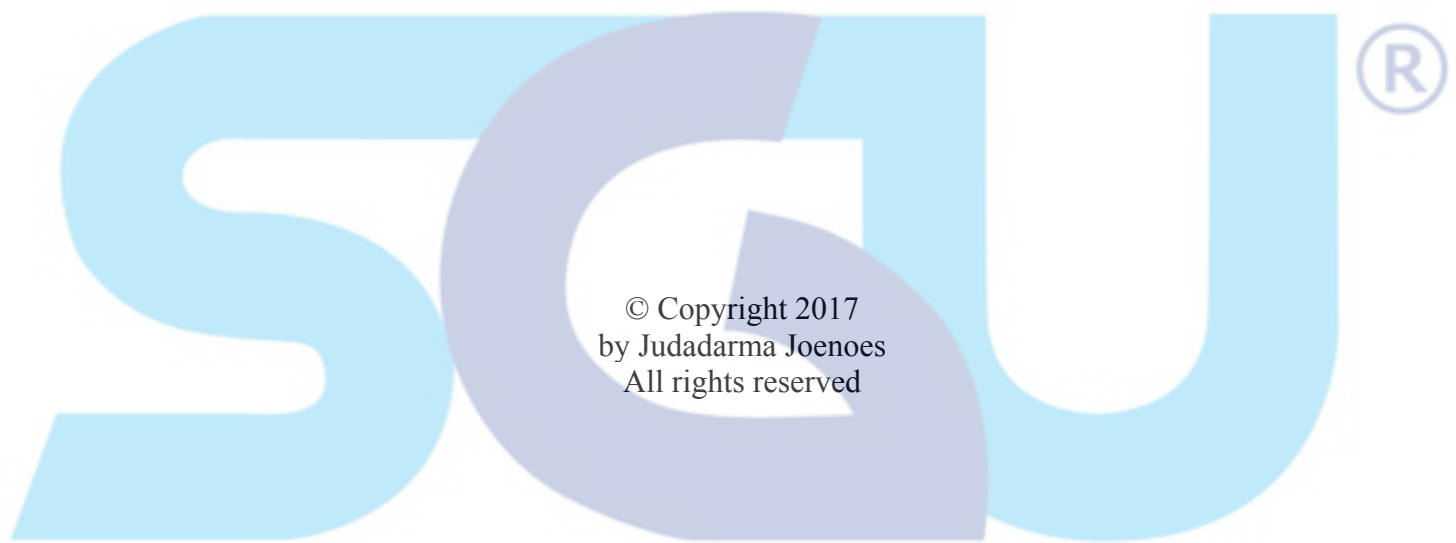
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The research aims to indicate the sustainable tourism factors that can give an impacts towards globalization in Bali. The literature review of this research will consist of tourism, the definition of tourism, types of tourism, sustainable tourism, ecotourism, cultural tourism, and globalization in order to indicate what type of theories that are suitable for the research. This research is using simple linear regression method and probability cluster method for the sampling technique. Questionnaire is the method to gain the data for the primary research. The questionnaire is distributed from 23<sup>th</sup> of May until the 31<sup>th</sup> of May to 100 respondents. The primary data will be analyzed by using SPSS and it is connected with the theories in the literature review. The results of the research shown that sustainable tourism influence 22.7% towards globalization. Additionally, there are some phenomenon about tourism and globalization that can be implemented on certain destinations and also the general impacts of tourism towards a destination. This research also include recommendation for future researchers and also the government in Bali.

*Keywords: Tourism, Sustainable Tourism, Globalization*

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**DEDICATION**

I dedicated this work to myself,  
Good job.



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- La Famiglia: Andy Soekarno/Andy Shikari/NDNR, Dinar Barita, Bagas Nurcahyo, Suci Patia Brajamusti, Dinar Barita, Fahmi Octo, Fitriasti Sangkaningrat, Rizki Ramadhani Soerja Djanegara (Veh), and Randhy Satrio. Thank you for all of the distraction throughout my research.
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