

TOURIST PERCEPTION OF HOMELESS CHILDREN IN JAKARTA

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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

TOURIST PERCEPTION OF HOMELESS CHILDREN IN JAKARTA

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Many children began living on the streets after the 1997 financial crisis in Indonesia. Homelessness is an increasing issue in today's society. The number of homelessness is growing at an alarming rate, primarily due to the current economy and recession. Homelessness impacts the community at several levels, economically, socially, and politically. Some of these consequences are obvious, but others are much harder to see. Homeless effects public safety, cost of living, tourism, and local governments. Nowadays, number of tourist that visiting Indonesia increasing day by day. The tourists are curious about the culture of Jakarta. Ironically, number of homeless children also increasing at the same time. So, the homeless children begin to begging for money on the street especially in the Museums that filled with international tourist who give them money easily because the tourists feel pity toward homeless children. That's why this research analyzed the perception of tourist regarding homeless children. Data gathered from international tourist in Jakarta. Data analysis and testing, compute by statistical software and path analysis. Correlation and influence of factors proofed that those factors affecting perception of tourist. Theory of planned behavior used as the theory of tourist perception. The factors of tourist perception are behavioral belief, evaluation of behavioral outcomes, normative belief, motivation to comply, control belief, and perceived power.

However, behavioral belief has the biggest impact and normative belief has the weakest toward perception.

Keywords: homeless children, tourist perception, theory of planned behavior.





DEDICATION

I dedicate this thesis to God, my parents, Mrs. Mumun, my family, and my friends.



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TABLE OF CONTENTS

	Page
STATEMENT BY THE AUTHOR.....	2
ABSTRACT	3
DEDICATION	6
ACKNOWLEDGEMENTS.....	7
TABLE OF CONTENTS.....	8
LIST OF FIGURES	11
LIST OF TABLES	12
CHAPTER 1 - INTRODUCTION.....	13
1.1 Background.....	14
1.2 Research problem	15
1.3 Research question.....	15
1.4 Research purpose	15
1.5 Significance of study.....	15
1.6 Scope and limitation	16
1.7 Thesis structure	16
CHAPTER 2 – LITERATURE REVIEW.....	18
2.1 Framework of thinking	18
2.2 Facts about homeless children	19
2.2.1 Definition of homeless children	19
2.2.2 Classification of homeless children	20
2.3 Theory of TPB.....	24
2.3.1 Core assumptions and statements	24
2.3.2 How TPB works	26
2.3.3 Purpose of TPB.....	26
2.3.4 TPB as theory of perception	26
2.3.5 Direct measure and indirect measure	34

CHAPTER 3 – METHODOLOGY	36
3.1 Research process.....	36
3.2 Type of study	38
3.3 Type of data sources	39
3.3.1 Primary data	39
3.3.2 Secondary data.....	39
3.4 Data collection	39
3.5 Population sample	40
3.5.1 Population.....	40
3.5.2 Sample size	40
3.6 Research model.....	41
3.6.1 Question design.....	42
3.7 Hypothesis	44
3.8 Data validity and reliability	44
3.8.1 Validity	44
3.8.2 Reliability	47
3.9 Data analysis	48
CHAPTER 4 – RESULTS AND CONCLUSIONS	49
4.1 Respondent profile.....	49
4.1.1 Based on gender	49
4.1.1 Based on nationality.....	50
4.2 Validity and reliability	51
4.2.1 Pre-testing	51
4.2.1.1 Reliability.....	51
4.2.1.2 Validity.....	52
4.2.2 Post-testing.....	54
4.2.2.1 Reliability.....	54
4.2.2.2 Validity.....	55
4.3 Data analysis	57
4.3.1 SEM Model	57
4.3.2 Model FIT summary.....	61
4.4 Hypothesis analysis	63
4.4.1 H1	64
4.4.2 H2	65

CHAPTER 5 – CONCLUSION AND RECCOMENDATIONS	66
5.1 Conclusion	66
5.2 Recommendations.....	67
GLOSSARY	68
ABBREVIATION	69
REFERENCE	70
APPENDIX	73
APPENDIX A-QUESTIONNAIRE	74
APPENDIX B-RAW DATA	76
APPENDIX C-AMOS OUTPUT	82
CURRICULUM VITAE	84



SWISS GERMAN UNIVERSITY

LIST OF FIGURES

Figures	Page
2.1 Framework of thinking	18
2.2 Classification of homeless children	23
2.3 Figure of Theory of Planned behavior	35
3.1 Research process	36
3.2 Research model of TPB	41
4.1 Pie chart of respondent based on gender	49
4.2 Pie chart of respondent based on nationality	50
4.3 SEM model analysis.....	57

SWISS GERMAN UNIVERSITY

LIST OF TABLES

Table	Page
3.1 PHstat calculation.....	40
3.2 Validity of Pre-testing Pearson Correlation.....	45
3.3 Reliability of pre-testing Cronbach's Alpha.....	47
4.1 Case processing summary pre-testing.....	51
4.2 Reliability of pre-testing Cronbach's Alpha.....	51
4.3 Validity of pre-testing Pearson Correlation.....	52
4.4 Case processing summary of post-testing.....	54
4.5 Reliability of post-testing Cronbach's Alpha.....	54
4.6 Validity of post-testing Pearson Correlation.....	55
4.7 Fit and goodness index.....	61
4.8 Regression weight.....	63
4.9 Standardized regression weight.....	63
4.10 Hypothesis.....	64