

**THE ANALYSIS OF COMMUNITY ART PARK IMPROVEMENT IN
BECOMING A CULTURAL TOURISM ATTRACTION IN JAKARTA. CASE
STUDY: KOMUNITAS SENI (KOTASENI) SUROPATI**

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A thesis submitted to the Faculty of
BUSINESS ADMINISTRATION AND HUMANITIES

in partial fulfillment of the requirements
for the
BACHELOR'S DEGREE
in

HOTEL AND TOURISM MANAGEMENT

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July 2014

Revision after Thesis Defense on 14 July 2014

STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

THE ANALYSIS OF COMMUNITY ART PARK IMPROVEMENT IN BECOMING A TOURISM ATTRACTION IN JAKARTA. CASE STUDY: KOMUNITAS SENI (KOTASENI) TAMAN SUROPATI

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Community Art Park is a place that can be used as a hub for all related artistic activity within the community that could be outright as a tourism attraction. This study tries to analyze the application of Community Art Park at Komunitas Seni (KotaSeni) Suropati, as a cultural tourism attraction in Jakarta.

This research used a quantitative data. It was supported with primary data from a questionnaire using Likert scale that was collected from 100 respondents, which are the visitors and members of KotaSeni Suropati along with residents around Taman Suropati. The secondary data was collected from books, websites, and related journals.

Results shows that there is an impact of Community Art on Cultural Tourism (36%) and the factor of Community Art that has the highest influence on Cultural Tourism is 98%. Based on this case study, the community art should be improved in order to gain more positive impact toward cultural tourism. The creativity presence and government support factor from Community Art and public space factor from Cultural Tourism should be maximized so that it can bring a positive impact toward Cultural Tourism at the highest level.

Keywords: Community Art Park, KotaSeni Suropati, Cultural Tourism



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DEDICATION

I dedicate this thesis to my father up there, who have been the greatest inspiration in my life. Your strong willingness and persistence in your life keep teaching me how to strive and never give up in reaching success. Without your influence, I would never learn how to struggle in finishing this thesis. I hope my achievement could make you proud as a father up there.

I also dedicate this thesis to my mother who always be there for me. Thank you for what you have done to me. Without your patience and compassion, I would not be able to finish this thesis properly.

My dedication is also goes to my lovely city, Jakarta and KotaSeni Suropati especially to Mr. Fanny Tsalasa. I hope this research could help you in improving KotaSeni Suropati to become a cultural tourism attraction in Jakarta.

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ACKNOWLEDGEMENTS

First, I would like to thank Allah SWT for giving me strength and blessing to complete my thesis. Without His love, I would not be able to accomplish it.

To my advisor, Mr. Pudyotomo A. Saroso, thank you so much for your help, patience, and advice in making this thesis. Without you, I am very sure I would not finish my thesis properly. Thank you to Michael Rowe-Roberts for the grammar checking.

To Arief R Wijaya, who has been my biggest motivation in completing my thesis, thank you for your compassion, patience and caring in dealing with my mood swing during this thesis writing.

To my aunt, Yuliani, thank you for your patience in accompanying me everywhere in order to complete my thesis.

I would also like to thank Rani, Aruni, Jenal, Aldo, Niki, Febby, Haykal, Rizki and Nendra who are always there with me for better or worse. Thank you for all the support you have given.

For my friends especially HTM B family and all the people whom I cannot mention, thank you so much for your support and prayer for me.

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