

**THE ANALYSIS OF AN URBAN GREEN SPACE BECOMING A
SUSTAINABLE TOURISM DESTINATION. CASE STUDY: BUNGKUL
PARK, SURABAYA, EAST JAVA**

By

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SWISS GERMAN UNIVERSITY



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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

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Urban green spaces are the new pride of Surabaya, replacing Surabaya Zoo (Kebun Binatang Surabaya / KBS) which now has been labelled the 'Zoo of Death'. One of Surabaya's many urban green spaces is Bungkul Park, which won the 2013 Asian Townscape Award as the best city park in Asia from the UN. This study endeavors to analyze the possibility of an urban green space becoming a sustainable tourism destination in Surabaya. It only focuses on a case study of Bungkul Park, Surabaya. Data gathering was done through questionnaire distribution to park visitors and secondary data was collected from journals, books and other sources. The data was analyzed using a Structural Equation Modeling (SEM). The result of SEM analysis reveals that there is no significant influence of an urban green space towards being a sustainable tourism destination. However, this study provides fundamental information that could be used for future research concerning urban green spaces and sustainable tourism destinations.

Keywords: urban green space, sustainable tourism destination



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DEDICATION

I dedicate this thesis to my beloved parents. Thanks Papa Sodikin and Mama Trisnariati, for the support that you have given to me. Special thanks to my brothers, Peter and Vinsens, who have been my best friends and also become my best brothers. This thesis is dedicated to you.

I also dedicate this thesis to whoever needs the content of this thesis. Kindly used this thesis for the proper purposes and hopefully this thesis will give any information that is needed for further research and development.

Above all, I would like to thank God, because without Him, this thesis would never be done. He is the One who understands me, helps me when I was in trouble, and hears my pray so that I am always be in the right path. Thank you for giving me strength and great opportunity to obtain knowledge and fulfill my 4 years in Swiss German University.

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