

**ANALYSIS THE IMPACT OF TRAINING EXPERIENCE ON
BEHAVIOURAL INTENTION TO HOSPITALITY STUDENT IN BANTEN,
INDONESIA. CASE STUDY: X Y Z UNIVERSITY**

By

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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

ANALYSIS THE IMPACT OF TRAINING EXPERIENCE ON BEHAVIORAL INTENTION TO HOSPITALITY STUDENT IN BANTEN, INDONESIA. CASE STUDY: X Y Z UNIVERSITY

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Training is important for students as a passport to enter their future career (Amman, 2012). Training could get an experience and knowledge for student and help the student to get an employment. It is important for hospitality student to have an experience, the experience will help them to get a job easily. The training period should be the opportunity for student to learn more and gain skills. Means that important to the company to give a good training program s so the student could have a useful experience for their career. To know value of experience could be determine in 5 parts, they are sensory, affective, physical, relational, creative cognitive (Chen, Hu, Wang, & Chen, 2011). Those experiences could influence the behavior changes to student after the training period. Behavior changes could be determined in to 2 parts, they are attitude and norm. By using a causal approach with the qualitative methods, author then analyzed how the training experience could influence the behavior changes and how the behavioral intention could change the student.

Keywords : training, experience, behavioral intention



DEDICATION

I would like to thank god for giving the opportunity to finish this thesis, all the way from the beginning until now.

I dedicate this proposal thesis to my parents, who always support and motivated me to write this thesis. Thank you for your energy to provide everything that I need during my college period. Thank you very much for your care, love and support, And my dedication also goes to my sister and my partner, thank you for always being there for me, giving me your support, love and attention. Thank you for continuously believing to get this thesis finish.

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Last but not least, author wants to say many thanks for friends and all SGU staffs and lecturers, and other people who had helped in completing this thesis.

This thesis is far from perfect. Inputs, constructive critics and suggestions are welcomed for any future improvement, and hopefully this thesis can be useful for the readers

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