

**THE FUTURE EFFECT OF GARUDA WISNU KENCANA TOWARDS
BALINESE CULTURE AS A TOURISM DESTINATION**

By

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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

THE FUTURE EFFECT OF GARUDA WISNU KENCANA TOWARDS BALINESE CULTURE AS A TOURISM DESTINATION

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Indonesian is famous for its culture, traditions and customs, which is composed of 34 provinces and thousands of islands. One of the most famous Island in Indonesia is Bali, where there is a masterpiece of statue called Garuda Wisnu Kencana and built by an artist from Bali, Nyoman Nuarta. The purposes in this thesis are to know the possible future effect of Garuda Wisnu Kencana towards Balinese culture as a tourism destination. The research is descriptive. The methodology is qualitative by using observation and interviews as research techniques. Source of data was primary and secondary data.

Since Garuda Wisnu Kencana being a famous tourism destination for local and foreigners, then no wonder the popularity of this statue continues to grow. Currently, the continuation of the construction of the statue was being worked on and will be completed by the end of 2016. The artist, cultural observer, employers and government, they really hope this sculpture will be able to give a good effect in the future as a tourism destination, for many people from all over the world.

Keywords: Balinese Culture, Garuda Wisnu Kencana, Tourism Destination

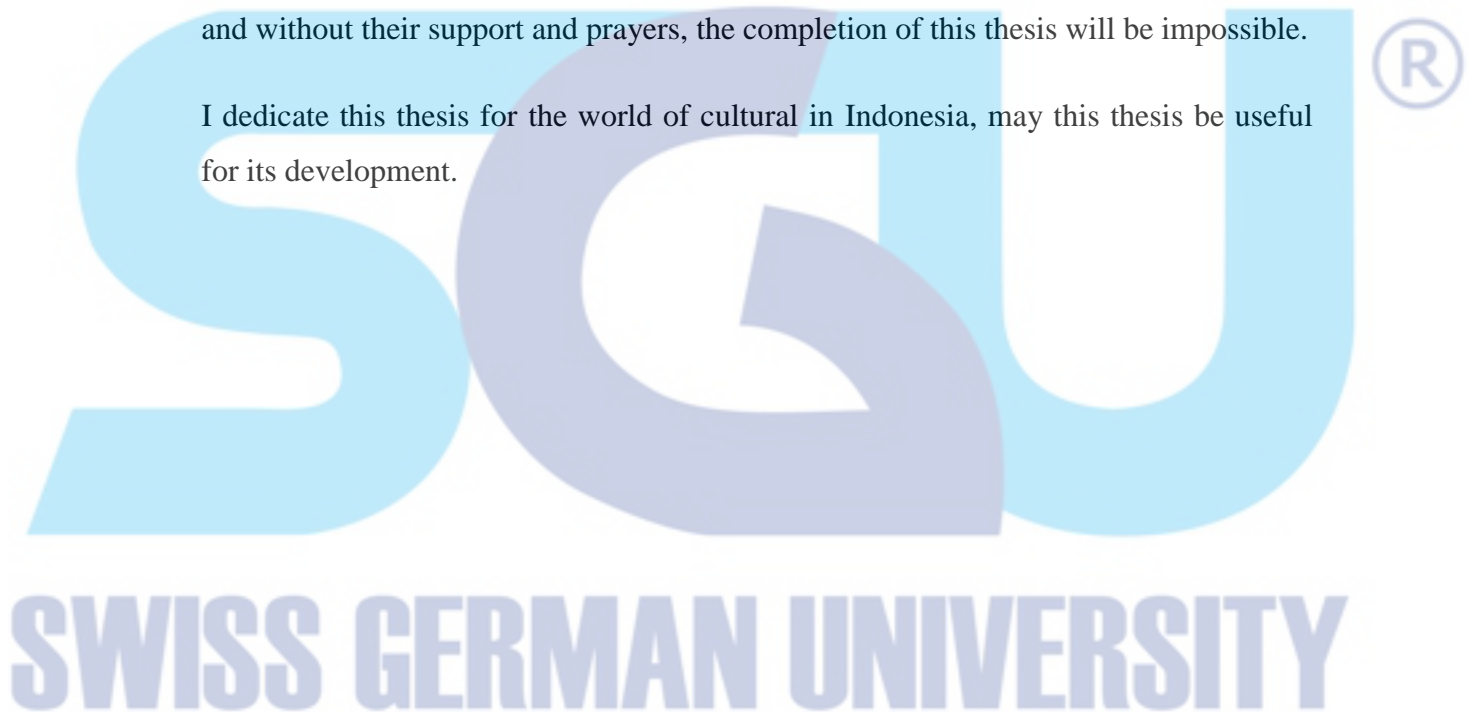


DEDICATION

First of all, I would like to thank the Almighty God for giving me the courage and passion during my hardest time in life until I can finally finish my thesis.

I dedicate this thesis to my parents, without them I would not be the person I am today and without their support and prayers, the completion of this thesis will be impossible.

I dedicate this thesis for the world of cultural in Indonesia, may this thesis be useful for its development.



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I am so thankful that I can meet many good friends around me in this last 4 years, this friendship I will always remember and recall. With their support, kindness and help, without it, I can not go through this 4 years with full of happiness, cheerful, spirit and tears until this time, we were both struggling completing this thesis and I really hope that we will graduate together.

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