

Assignment Letter/Surat Tugas

No. AL/MIT/331/VI/20
 Date 15 June 2020
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 Doc. Type Main Document / *Dokumen Utama*

Dena Hendriana, B.Sc., S.M., Sc.D

Activity Assignment

Penugasan Kegiatan

Dean of the Faculty of Engineering and Information Technology

Dekan Fakultas Teknik dan Teknologi Informasi

In consideration of:

His appointment as the Dean of the Faculty of Engineering and Information Technology under agreement no. SK/017/Y-SGU/VIII/2018

Mengingat:

Pengangkatannya sebagai Dekan Fakultas Teknik dan Teknologi Informasi di bawah perjanjian no. SK/017/Y-SGU/VIII/2018

Herewith permits to

Dengan ini menugaskan kepada

Name/*Nama:*

Dena Hendriana, B.Sc., S.M., Sc.D

Position/*Jabatan:*

Head of Master of Mechanical Engineering Department/
Kepala Program Studi Magister Teknik Mesin

Faculty/*Fakultas:*

Engineering and Information Technology/ Teknik dan Teknologi Informasi.

To participate moderator and committee in Community Service Activity:

Untuk berpartisipasi sebagai moderator dan panitia pada Pengabdian Masyarakat berikut ini:

No	Event / Acara	Organizer / Penyelenggara	Date / Tanggal	Venue / Tempat
1.	International Masterclass Guest Lecture on Industry 4.0: Smart Cities and Clean Energy Application	SDC & MME SGU	Thursday, 18 June 2020 09.00 – 11.00 WIB	<i>Zoom Application</i>

Assignor / Pemberi Ijin:



Dr. Maulahikmah Galinium, S.Kom., M.Sc

Dean of Faculty Engineering and Information Technology
Dekan Fakultas Teknik dan Teknologi Informatika

Master in Mechatronics
under Master Program of Mechanical Engineering
SWISS GERMAN UNIVERSITY
Invites you to

Free
e-certificate

International Masterclass
Guest Lecture on
Industry 4.0: Smart Cities and
Clean Energy Applications



Dena Hendriana, Sc.D.

(Professional : 15 years in US Automotive industry)
Alumni Massachusetts Institute of Technology (MIT), USA
Chair Master of Mechanical Engineering, SGU



Danet Suryatama, Ph.D.

(Professional : 17 years in US Automotive industry)
Alumni University of Michigan at Ann Arbor, USA
Co-Founder of ElektrikCar, LLC, USA-Indonesia-China
Rapid Global Business Solution, Michigan USA

Moderator



Gembong Baskoro, Ph.D.
(Professional with 12 year in MNC)
Alumni TU Eindhoven (TUE), NL
Alumni Lemhannas RI (PPRA 46)
Lecturer Eng. Mgmt , SGU



will be informed after reg.

✓ Register Now

Limited 100
participants
only.



Thursday: June 18, 2020



9 AM – 11 AM WIB



<https://bit.ly/MME-SGU>



Somanudin: 087 871 744 507

Welcome

to

International masterclass Guest Lecture series

Host by

Master in Engineering Management
under Master Program of Mechanical Engineering
& **Strategic Development and Cooperation (SDC)**

SWISS GERMAN UNIVERSITY

June 17, 2020

Foreword

In the time of pandemic, almost everybody stay at home. Therefore, it is the opportunity for us to use the time positively. For this reason, **Master in Engineering Management** (under Master Program of Mechanical Engineering/MME) and Directorate of Strategic Development and Cooperation (SDC) of Swiss German University initiate a positive program to enrich the knowledge from the world-class professors. The program is "**International Masterclass Guest Lecture Series**" intended especially for professionals in the related field, of course public is also welcome.

This is a distance learning that utilize the existing platform. We expect the program will be meaningful to you all in especially for your knowledge both explicit and implicit.

Please fee free to let us know your comment and feedback.



Dena Hendriana, Sc.D.

(Professional with 15 year in US Automotive Industries)
Alumni Massachusetts Institute of Technology (MIT), USA
Chair of Master of Mechanical Engineering, SGU
Lecturer in Mechatronics, SGU



Gembong Baskoro, Ph.D.

(Professional with 12 year in MNC)
Alumni Technische Universiteit Eindhoven (TUE), NL
Alumni Lemhannas RI (PPRA 46)
Lecturer in Engineering Management, SGU



Master of Mechanical Engineering



STRATEGIC DEVELOPMENT
& COOPERATION

This is a joint program between:

**Master of Mechanical Engineering (MME) and
Strategic Development and Cooperation (SDC)**
SWISS GERMAN UNIVERSITY

Master of Mechanical Engineering (MME)

has two main programs

- Master in Engineering Management
- Master in Mechatronics

intake every **February** and **August** :

If you have any questions about MME, please contact:



Somanudin : **087 871 744 507**

Anis Choirunnisa : **081 298 122 658**



Thursday: **June 18, 2020**



9 AM – 11 AM WIB

Zoom ID : **817 2234 4673**

Passwords: **wecandoit**

Please join 15 minute earlier

Free
e-certificate

Master in Engineering Management
under Master Program of Mechanical Engineering
SWISS GERMAN UNIVERSITY

AGENDA: International masterclass Guest Lecture series:

June 1, 2020

MARKETING

Being a Resilient Consumer During Covid-19 Pandemic

Ahmad Daryanto, Ph.D.

Associate Professor of Marketing
Lancaster University Management School
Alumni Universiteit Maastricht, NL



June 5, 2020

TECHNOPRENEURSHIP

Andriew S. Lim, Ph.D.

Professor of Technopreneurship
Hotelschool The Hague, The Netherlands
Alumni Technische Universiteit Eindhoven, NL



June 18, 2020

**Industry 4.0: Smart Cities and
Clean Energy Applications**

Danet Suryatama, Ph.D.

Rapid Global Business Solution, Michigan USA
Co-Founder of ElektrikCar, LLC, USA-Indonesia-China
Alumni University of Michigan at Ann Arbor, USA



June 25, 2020

**Engineering Management in
the Aerospace Industries**

Bram Djermani, BSIE, MBA, CAAS

Industrial Engineering and Lean Leadership at BOEING
University of Toledo and City University of Seattle, USA



June

**LESSON LEARNT FROM
US INDUSTRIES**

Dena Hendriana, Sc.D.

Lecturer in Mechatronics
Chair of Master of Mechanical Engineering, SGU
Alumni Massachusetts Institute of Technology (MIT), USA



RUNDOWN

Time	Program	Note
9.00 – 9.05	Greeting	
9.05 – 9.15	Prayer and National Anthem	
9.15 – 9.25	Welcoming & Opening Speech	Moderator Dena Hendriana, Sc.D. Chair Master of Mechanical Engineering – SGU
9.25 – 10.30	Presentation & QA from Guest Lecture	Danet Suryatama, Ph.D. Rapid Global Business Solution, Michigan USA Co-Founder of ElektrikCar, LLC, USA Alumni Univ. of Michigan at Ann Arbor, USA
10.30 – 10.50	Resume	Director SDC Gembong Baskoro, Ph.D.
10.50 – 11.00	Closing	

VITAE



Danet Suryatama, Ph.D.

Profile:

ElektrikCar, MI-USA : Co-Founder
Elektrikka, MI-USA : Co-Founder
RGBSI, USA : Structural Analysis/ CAE Manager
BETA CAE System, USA : Lead Engineer
CAELYNX, USA : Stress Group Manager
Crysler Group LLC, USA : Technical Specialist

Qualifications :

Bachelor ITS, Surabaya
Master University of Strathclyde, Glasgow, UK
Master University of Michigan, USA
Doctor University of Michigan, USA

VITAE



Personal:

M-3

Profile:

Swiss German University: Chair of Master of Mechanical Engineering (Present)

Qualifications :

Bachelor	Northeastern University, Boston, USA
Master	Massachusetts Institute of Technology (MIT), USA
Doctor	Massachusetts Institute of Technology (MIT), USA

Profesional:

General Motors, USA
Chrysler, USA
Exa Corporation, USA
Ford Motor Company, USA

Dena Hendriana, Sc.D.

VITAE



Personal:

M-3

Profile:

SWISS GERMAN UNIVERSITY : Director SDC

SWISS GERMAN UNIVERSITY : Dean Faculty of Engineering

UNIVERSITAS WIDYA KARTIKA : Rector

External lecturer & examiner : ITS, UB, STTAL, ITATS, ITN

Technische Universiteit Eindhoven: AiO

Qualifications :

Bachelor Universitas Brawijaya

Master The University of Tulsa, USA

Doctor Technische Universiteit Eindhoven, NL

-- Lemhannas RI (PPRA 46/2011)

Professional:

PHILIPS

ABB

Schlumberger

Gembong Baskoro, Ph.D.