



Webinar Session

Opening, Closing and Keynote Speech

Zoom Link : ui.id/icbmr2022

Passcode : icbmr2022

Webinar	Time
Opening Ceremony Keynote Speech from Prof. Kiyoshi Kobayashi (Kyoto University): “Hybrid Society: What will come next after Covid-19”	October 12 th , 2022 08.30 – 10.00
Keynote Speech from Assc. Prof. Yuri Mansury (Illinois Institute of Technology): “Agglomeration Economies and High-Speed Rail: Implications for Competitive Clusters and Collaborative Businesses”	October 13 th , 2022 09.00 – 10.00
Best Paper Awarding and Closing Session	October 13 th , 2022 13.00 – 14.00

Parallel Session 1

Wednesday, October 12th 2022

10.00-12.00 WIB (UTC+7)

Business Resiliency and Sustainability 1

Track Chair : Ratih Dyah Kusumastuti, Ph.D

Zoom Link : ui.id/icbmr-room1

Meeting ID : 928 9024 7926

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30186	The Impact Analysis of Government-Borne Sales Tax on Luxury Goods Policy on the Purchase Intention of Mini SUVs in the Greater Jakarta Area	<i>Michael Dwayne Hahijary, Arief Wibisono Lubis</i>
2	30516	The Future with Growing Premium Collectability – A Success Story of BPJS Kesehatan	<i>Nancy Nancy, Oktario Pratama</i>
3	30523	The Antecedents of Customer Loyalty of Five Star Hotels in Jakarta: Perspective of Service Quality Dimensions, Value and Satisfaction	<i>Tania Lasmaya Putritami, Yulita Fairina Susanti, Liza Agustina Maureen Nelloh</i>
4	30895	Entrepreneurial and Market Orientation Impact on Business Performance: A Case Study of Forklift Industry	<i>Agus Purnomo, Mira Maulida</i>

Parallel Session 1

Wednesday, October 12th 2022

10.00-12.00 WIB (UTC+7)

Business Sustainability in Halal Industry

Track Chair : Sri Rahayu Hijrahhati, Ph.D

Zoom Link : ui.id/icbmr-room2

Meeting ID : 979 1841 3431

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30535	Proposed Strategic Branding for Halal Travel Company: Case of Shafwah Holidays	<i>Faradina Aisyah, Jacob Silas Mussry</i>
2	30638	Analysis of the Influence of Attribute Design to Conversion of the Use of Go-Food and GrabFood Application Services by Muslim Consumer in Indonesia	<i>Athaya Vita Krisrana, Gita Gayatri</i>
3	30871	The Intentions to Use Financial Technology Services on Islamic Bank Users	<i>Ratna Juwita, Adam Darma Kusumah, Tiara Syaharani Aqila, Hanan Thabitah, Muhammad Farhan Syauqi</i>
4	30874	Analysis of the Relationship between Practices and Performance of Green Supply Chain Management in Indonesian Micro, Small, and Medium Enterprises (MSMEs)	<i>Dinda Halimah Siregar, Fajar Ayu Pinagara</i>
5	30883	Factors Affecting The Revisit Intention of Indonesian Muslim Consumers on Non-Halal Certified and Halal Certified Restaurant	<i>Anisa Maerani Syaroh, Agung Nugroho</i>

Parallel Session 1

Wednesday, October 12th 2022

10.00-12.00 WIB (UTC+7)

Digital Business, Finance, and Economy 1

Track Chair : Imam Salehudin, Ph.D

Zoom Link : ui.id/icbmr-room3

Meeting ID : 977 3084 8561

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30206	Impact Analysis of Investment Literacy, Peer Influence, and Demographic of Respondents on the Focus of the ESG Factors by Millennial Investors in Indonesia	<i>Gita Gloria Tambunan</i>
2	30660	Value Co-creation in Reward-based Crowdfunding: A Conceptual Framework	<i>Haryani Primanti, Irwan Adi Ekaputra, Arnold Japutra, Sebastiaan van Doorn, Sri Rahayu Hijrah Hati</i>
3	30522	The Impact of Pandemic Crisis Year and Bank Ownership Status Towards Indonesia Credit Growth over The Period of 2019-2020	<i>Ruthana Bitia, Zuliani Dalimunthe</i>
4	30524	Important Role of Disconfirmation Capability to Increase Repurchase Intention	<i>Ida Bagus Nyoman Udayana, Ambar Ambar Lukitaningsih, Putri Dwi Cahyani, Irma Nursafitri</i>
5	30637	The Effects of Consumer E-Sports Video Game Engagement on Consumption Behaviors	<i>Martin Tumpal Jehoshaphat Sitanggang, Nurdin Sobari, Anna Amalyah Agus</i>

Parallel Session 1

Wednesday, October 12th 2022

10.00-12.00 WIB (UTC+7)

Innovation and Entrepreneurship

Track Chair : Dr. Soebowo Musa

Zoom Link : ui.id/icbmr-room4

Meeting ID : 939 2696 7188

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30223	The Role of Leaders' Motivation, Entrepreneurial Leadership, and Organizational Agility in Social Enterprise Sustainability	<i>Brian Karno Jan, Mira Maulida</i>
2	30606	Business Model Improvement: A Case Study of Channeling through Instagram and E-commerce	<i>Mega Hariyadi, Avanti Fontana</i>
3	30628	Young Entrepreneurship Does it Trend? Based on The Entrepreneurial Orientation Theory	<i>Siti Fatimah Nurhayati, Aflit Nuryulia Praswati, Nelly Purnama Sari</i>
4	40002	The Impact of Digital Transformation on Business Model Innovation and Performance of Heavy Equipment Trading Companies in Jakarta Through Strategic Agility and Strategic Flexibility	<i>Dewi Rumondang, Eka Pria Anas</i>

Parallel Session 1

Wednesday, October 12th 2022

10.00-12.00 WIB (UTC+7)

Doctoral Colloquium 1

Track Chair : Budi Widjaja Soetjipto, Ph.D

Zoom Link : ui.id/icbmr-room5

Meeting ID : 937 3605 2933

Passcode : icbmr2022

No	Paper Title	Author
1	An Investigation of the Drivers of Ride-hailing and Ridesharing Usage from Customers' Point of View	<i>Arga Hananto</i>
2	Circular Economy's Measurement Indicators on Firm's Performance	<i>Regina Inderadi</i>
3	Building Organizational Resilience in Indonesia Hotel Industry: Investigating the Role of Organizational Agility, Organizational Learning and Organizational Characteristics	<i>Abdiansyah Prahasto</i>
4	Creating Dynamic Learning, Integration and Reconfiguration Capability in a Complete Learning Framework through Strategic Alliances	<i>Febri Nila Chrisanty</i>

Parallel Session 2

Wednesday, October 12th 2022

13.00-15.00 WIB (UTC+7)

Business Resiliency and Sustainability 2

Track Chair : Dr. Lily Sudhartio

Zoom Link : ui.id/icbmr-room1

Meeting ID : 928 9024 7926

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30517	Financial Resilience of Indonesia's National Health Security Program through Capitation Adjustment Based on Budget Account Surplus (SiLPA): A Case Study in West Kotawaringin and Sukamara Regencies	<i>Rendy Handhika Sanjaya, Aditya Darmasurya, Muhammad Yuriyan Santrani Killian</i>
2	30631	The Role of Live Streaming in Building Consumer Trust, Engagement, and Purchase Intention for Thrift Clothes Product	<i>Amyra Salsabela Yasser, Gita Gayatri</i>
3	30529	The Effect of Country of Origin and Social Media Opinion Leader on Purchase Intention Wuling Vehicle	<i>Maruf Fauzi Rahman, Fandis Ekyawan</i>
4	30531	Business Resilience of the National Health Insurance Program in Covid-19 Pandemic Era	<i>Deded Chandra, M. Aras, Yuliasman, Tarombo Pardomuan Situmorang</i>
5	30882	The Impact of Authentic Bali Street Food Consumption Values Toward Intention to Revisit Bali with Mediation of Place Attachment Among Gen Z in Indonesia	<i>Julio Trijaya, Agung Nugroho</i>

Parallel Session 2

Wednesday, October 12th 2022

13.00-15.00 WIB (UTC+7)

Digital Business, Finance, and Economy 2

Track Chair : Dr. Anna Amalyah Agus

Zoom Link : ui.id/icbmr-room2

Meeting IDE : 979 1841 3431

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30530	Positive and Negative Reviews on TikTok and Their Impact on Saving Decision	<i>Shagi Aprilia Kurniawan, Tetty Rimenda, Rodiana Listiawati, Jhonny Marbun</i>
2	30647	Factors Influencing Customer Satisfaction and Loyalty towards Motorcycle Ride-hailing Services in Indonesia	<i>Rehulina Aglaia P., Tengku Ezni Balqiah</i>
3	30642	Gamification : Saving in Digital Banking is Like Playing a Game	<i>Meidina Rosa Aulia, Tetty Rimenda, Rodiana Listiawati, Jhonny Marbun</i>
4	30518	Factors Affecting Behavioral Intention and Use of Disruptive Digital Health Application During Covid-19 Pandemic	<i>Anisa Utami, Mira Maulida</i>

Parallel Session 2

Wednesday, October 12th 2022

13.00-15.00 WIB (UTC+7)

Organizational Transformation, People, and Society

Track Chair : Kanti Pertiwi, Ph.D

Zoom Link : ui.id/icbmr-room3

Meeting ID : 977 3084 8561

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30515	Employees Dynamic Capabilities In Role-Based Performance Model Improvement Through Performance-Based Management As Mediator	<i>Ahmad Gunawan, Abdul Rahman Rahim, Andriyansah Andriyansah, Fatia Fatimah</i>
2	30753	Data Envelopment Analysis Application in Hospital Efficiency Measurement: A Bibliometric Study	<i>Mushonnifun Faiz Sugihartanto, Jovanka Nabilah Hadi, Syarifa Hanoum</i>
3	40001	Role of Agility and Innovation in Mediating Organizational Learning and Organizational Resilience: Post-Pandemic Survivor	<i>Aditya Tata Yuga, Eka Pria Anas</i>

Parallel Session 2

Wednesday, October 12th 2022

13.00-15.00 WIB (UTC+7)

Doctoral Colloquium 2

Track Chair : Ruslan Prijadi, Ph.D

Zoom Link : ui.id/icbmr-room4

Meeting ID : 939 2696 7188

Passcode : icbmr2022

No	Paper Title	Author
1	Studi tentang Pengaruh Formal Institution dan National Culture terhadap Proporsi Equity-based Financing pada Bank Syariah	<i>Ani Silvia</i>
2	Preparing a "Continuous" Organizational Agility	<i>Inta Hartaningtyas Rani</i>
3	Corporate Startup Challenge - A Literature Study	<i>Joy Gabriel</i>
4	Do Gold, USD, and Bitcoin serve as safe haven during crisis? Evidence from empirical analysis	<i>Muhammad Fadli Hanafi</i>
5	Does information asymmetry matter to the performance of dominant foreign investors? Evidence from Indonesia	<i>Ady Pangerang</i>

Parallel Session 3

Thursday, October 13th 2022

10.00-12.00 WIB (UTC+7)

Business Resiliency and Sustainability 3

Track Chair : Sari Wahyuni, Ph.D

Zoom Link : ui.id/icbmr-room1

Meeting ID : 928 9024 7926

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30533	Gap Analysis of Brand Identity and Brand Image on First Class Informal Segment of BPJS Kesehatan	<i>Agung Dermawan</i>
2	30754	The Impacts of Green Marketing Elements Towards Consumer-Green Buying Behavior in Indonesia	<i>Theodore Gilbert Damarjati, Gita Gayatri</i>
3	30864	Prediction Download User and Customer Segmentation Levels Using Markov Chain Model	<i>Novaldy Pratama Putra</i>
4	30868	Supply Chain Resilience Towards Sustainability Through a Service-Dominant Logic Perspective Focus on Oil and Gas Companies in Indonesia	<i>Hakim Manurung, Gatot Yudoko, Liane Okdinawati</i>

Parallel Session 3

Thursday, October 13th 2022

10.00-12.00 WIB (UTC+7)

Business Resiliency and Sustainability 4

Track Chair : Arviansyah, Ph.D

Zoom Link : ui.id/icbmr-room2

Meeting ID : 979 1841 3431

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30870	Challenges and Readiness of Industrial and Domestic Product in the Era of Global Trade Based on Carbon Footprint (Case Study: Coffee Commodity in Java Island)	<i>Benita Dian Purnamasari, Tri Handayani, Ardhy Yuliawan Norma Sakti, Marini Septiani, Edi Iswanto Wiloso, Nugroho Adi Sasongko</i>
2	30873	Proposed Performance Management System to Increase Competitiveness for Rural Tourism	<i>Dwis'nu Arfa Sita</i>
3	30889	Reading The Signs: Incorporating Knowledge Creation within Strategy Formation to Attain Performance	<i>Siti Yasmina Zubaedah</i>
4	30890	The Design and Implementation of Carbon Tax in Indonesia: Some Experience and Recommendations for Vietnam	<i>Nguyen The Duc Tam, Nguyen Kieu Lan Phuong</i>

Parallel Session 3

Thursday, October 13th 2022

10.00-12.00 WIB (UTC+7)

Digital Business, Finance and Economy 3

Track Chair : Mone Stephanus Andrias, Ph.D

Zoom Link : ui.id/icbmr-room3

Meeting ID : 977 3084 8561

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30763	Impact of Psychological Investment & Macroeconomic Factor Mediating by Investment Decision Making to Investment Performance: A Case of Cryptocurrency Investment of Millennials	<i>Muhammad Baihaqi, Yosman Bustaman</i>
2	30872	Detecting Investor Herding Behaviours on Small Medium Capitalization Company Stocks Before and After The Implementation of Broker Code and Investor Type Closing Policy by Indonesian Stock Exchange	<i>Budi Wibowo Halim</i>
3	30888	Covid-19 Pandemic Effect on Herding Behavior in Indonesian Market	<i>Stefanus Basuki, Antonius Siahaan</i>
4	30641	The Impacts of Environmental, Social, and Governance (ESG) Factors on Profitability, Firm Value, and Cost of Capital: Panel Study of Indonesian Companies in the Period 2015 – 2019	<i>Muhamad Daffa Mauldine, Mona Ridho Sidjabat</i>

Parallel Session 3

Thursday, October 13th 2022

10.00-12.00 WIB (UTC+7)

Digital Business, Finance and Economy 4

Track Chair : M. Herman Sulisty, Ph.D

Zoom Link : ui.id/icbmr-room4

Meeting ID : 939 2696 7188

Passcode : icbmr2022

No	Paper Code	Paper Title	Authors
1	30897	The Influence of Financial Literacy, Gender, and Educational Background on Materialism of Generation Z Indonesians in 2022	<i>Sinta Dewi, Asiah Muchtar</i>
2	30899	Organizational Inertia, Digital Capabilities, Digital Transformation, and Firm Competencies	<i>Adhi Ari Utomo, Mira Maulida, Soebowo Musa</i>
3	30900	Opportunities, Challenges, and Capital Market Education Strategies through Social Media	<i>Rizka Ismi Khoiriah, Anis Wahyu Intan Maris</i>
4	30202	Analysis of the Effect of Peer to Peer Lending to Rural Bank's Loan in Indonesia: Complimentary or Substitution?	<i>Sarah Aleda Mitjie Tildjuir, Rofikoh Rokhim</i>