

GLOSSARY

Cisgender. A term used to refer to individuals whose gender identity is in line with their sex assigned at birth.

Female. Refers to the biological nature of the sex that produces eggs.

Feminine. The social and cultural traits and behaviors attributed to women and femaleness.

Gender. The sociological, psychological, cultural, and behavioral aspects ascribed to one's identity situated on a spectrum of masculinity and femininity.

Genderfluid. A gender identity in which the individual's self-perception or expression of their gender fluctuates.

Male. Refers to the biological nature of the sex that produces sperm.

Man. An individual whose gender identity aligns with masculinity. A man can be cisgender or transgender.

Masculine. The social and cultural traits and behaviors attributed to men and maleness.

Non-binary. A gender identity in which the individual's self-perception or expression does not reflect exclusively feminine or masculine traits. Non-binary can also be used as an umbrella term for those who wish to identify as "other" genders besides cisgender or transgender, including but not limited to genderfluid, genderqueer, and agender identities.

Self-identify. The action by which one wishes to perceive themselves, regardless of outward appearance, expression, or physical attributes.

Sex. The biological aspects ascribed to one's identity situated on chromosomal and physical make up.

Transgender. A term used to refer to individuals whose gender identity differs from their sex assigned at birth. This may include individuals who are non-binary.

Woman. An individual whose gender identity aligns with femininity. A woman can be cisgender or transgender.

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APPENDIX 1 - Transcript of Focus Group Discussions

1. Self-Identifying Female Group

Date of Focus Group Discussion: Friday, May 19, 2023 via ZOOM Meetings

Researcher : Welcome everyone, I'm glad to welcome you to my focus group discussion today. First and foremost, I'd like to thank everyone for their time and participation in my discussion. As I mentioned when I first personally approached everyone here, this discussion is done as part of fulfillment of my thesis for the completion of my undergraduate studies. Today's discussion, as I also mentioned, involves discussion about gender roles and how they're represented in the media. In this case, I have chosen to do a case study on Dove Cameron's music video for "Breakfast", which I'm pretty sure none of you here have seen yet. We'll be viewing the music video together in a while, but before that, I just want to throw some starter questions before. Just as an ice breaker. Maybe we can go around and state our names, preferred pronouns, and any other additional information you'd like to share is fine too. Such as age, or whatnot. I'll start. I'm Quinn, and I use they/them pronouns. Maybe someone else can go next? S.T. maybe?

S.T. : Okay. Hi everyone, I'm S.T. and I go by she/her pronouns.

F.M. : I'm F.M.. I use all pronouns, but usually to make things easier I use she/they.

N.H. : Hi everyone, my name is N.H.. I use she/her pronouns.

A.T. : I'm A.T., my pronouns are she.

S.H. : Hi all, my name is S.H.. My pronouns are she/her.

V.C. : Guess I'll go last. I'm V.C., and I use she/her pronouns.

Researcher : Thank you all for sharing. I want to reiterate that this is a very welcoming, open, and non-judgmental space where you're free to express any thoughts and opinions. Don't be shy to say anything that comes to mind or respond to my prompts in any way shape or form. Feel free to unmute yourself whenever you

want. No rules here, the only one is not to cut people off. So to start off our discussion, I'd like to know what gender means to you.

F.M. : Okay, do you think we should go by a certain order? Or should we just do simply as?

Researcher : Well, just do it as comfortably as we could, if you, if anyone, at any point has anything to add or to... like, not argue, but, kind of just go with the flow. And don't feel embarrassed or anything. The number one rule is just not to cut people off. That's it.

F.M. : Okay. I personally think that the definition of gender is boundless. I think that gender is not something that is fixated into stones. It's not, it's flexible, it's a spectrum. And everyone has a different definition for how they identify with their gender, or how they feel comfortable with what is to them a gender or not. I personally think that gender, for me, is never a label that I can put on myself, I think that gender, to me, is a very comfortable, experimental ground, if that makes sense. And I find it to be at the same time difficult for a lot of people to process. My perception of gender is, in words, that applies to myself only. But I can also understand and empathize with other people who looks at their gender differently, or has a different definition of gender. But I absolutely do not tolerate people who use that against people who are gender non conforming, or people who find the binary to be the only quote unquote, correct answer. I think we exist outside of a bound. And human identities are never meant to be something that is solid, you are a fluid individual. And it's a fascinating experience. And yeah, I hope that answers something, or is that too broad?

Researcher : No, of course, that's, that's, that's a great answer. Because what I'm getting is to you personally, gender is something that's at the same time very personal, but also very universal in a way. Am I summarizing, right?

F.M. : Yeah, yeah, that's true.

Researcher : Does anyone else maybe have anything to add to that? Or maybe have their own opinions or perceptions about gender?

N.H. : Okay, maybe I'm majoring in psychology. So I kind of study a lot the theory about, you know, sex, gender, and whatnot. And, um, I agree with, with F.M., I guess, there's a difference, you know, around a topic of gender back then, and now, and I think, especially in our generation, I think, especially people our age are more open to, you know, defining gender, and they're more accepting, in a way. But then again, it's a struggle to, you know, communicate that to other generations, maybe ones that are older than us, especially. And I think for me, gender, that is a generally accepted definition of gender, in contrast to sex is obviously gender is I could say, a socially constructed role, behaviors, or identity that is expected of us. But, me, for me, personally, I'm still also learning about you know, this quote unquote, newer concept of gender because I am not very exposed actually, to maybe the LGBTQ community or you know, the media which like, promotes and support the community. So I'm still learning and I think for now, I'm still sticking to you know, the general definition that has been held through generations.

Researcher : So like, um, maybe you have a more like quote unquote traditional perception of what gender is?

N.H. : Yes.

Researcher : Anyone else want to add to that maybe have their own opinions? All right, I'll take that as a no. But I want to go a bit deeper into something that F.M. also mentioned in her answer, because we have the word boundary. So, what do you think sets the boundaries of gender? Maybe for you, or by society, or whatever it is. Whatever you want to take the understanding of boundary, or whoever sets a boundary, but what are the boundaries for you that are built around certain genders?

F.M. : I'm sorry, can you repeat the concrete question?

Researcher : Okay. I'm sorry. I tend to ramble. Let me know if I'm rambling or if I speak too fast. So, the question basically is, what do you think are the boundaries of gender, whoever sets the boundary? What are the boundaries?

F.M. : Okay. I think that when I say gender is boundless, I am opposing the idea of patriarchal heteronormative gender norm,

that was set. And there is a very complex understanding and history behind it. But what sets up what sets up a boundary in a gender norm is definitely an assigned role. It is a system that is structural, and it's set up by people in a way to control another being. I personally studied international relations. And within the first year, I did learn about political theory. And throughout my year, I studied more about feminism. And that is a cause that is very personal. To me, the development itself is not something strange to me, it's very personal. But what I'm trying to say is that people set up systems to control another being, because that's sort of the inherent DNA of what politics means. People think that there needs to be authority, there needs to be order. And it has a lot of values that I think, has been proven by society again, and again, that only sets up for the worse. The kind of system that sets up a gender boundary or gender norm, or role, or whatever that is, is definitely patriarchy. And it is also a model of promoting capitalism. If you have ever read the study of Friedrich Engels, and I think it was called... I forgot what it's called, but I did cite this for my thesis. But it was about the formation of a nuclear family. The, kind of, main point about it is that people are those who set up this economic system for women to be dependent, women and children to be dependent on a man or a household family to be dependent on one source of income is set up to harm and give less power to women. And I think that if there was a single cause or single root issue that sets up the entire thing, whether it be gender norms or what bounds gender is definitely patriarchy.

F.M. : Thank you for your answer. That's great. Anywhere else want to add to that?

S.T. : I want to add something. I completely agree with F.M., and to me, gender is something that goes way beyond just male or female. And what sets up a gender refers to the socially constructed roles, expressions, behaviors, and identities of girls, women, boys, men, and gender-diverse people. It influences how people perceive themselves and each other, how they act and interact and the distribution of power and resources in society.

Researcher : Totally. Yeah, thank you for that. Um, maybe someone else wanted to go? Maybe A.T. or S.H. wants to say something?

A.T. : Answering, following the question number one, also, I think gender is something that you got, when you are born with it, but you can, when you're mature you can choose it on your own, so it becomes more flexible. And for the boundaries, I guess. Back then, people were set the boundaries, like there were asked like woman or female or male. But as the development of society, I guess, these days, the boundaries become more flexible, and we also can fight for our own boundaries. Like, I guess, we are setting our own boundaries. So other people cannot tell us to do not or to do what we want or what they want. Yes, we have to know our own race.

Researcher : Yeah, that's, that's a great answer. Thank you.

S.H. : Um, also, me following the first question, I would say, gender is something that you identify yourself with. And for the boundaries, I feel like it's given how [in] the olden days, people portray, like, commercials, music videos, they kind of really objectified women. And with the help of media, people have seen how wrong that is. When people form the community to, what's it called, to try to justify, how they've been treated for a while. And I feel like those really set the boundaries of how people want to be treated equally. That'd be my answer.

Researcher : Right. Okay. Thank you so much, so, to summarize, I think a lot of us throw really great concepts here about the gender boundaries, but one that is really, like, I'm getting a lot is norms. Right. So, I want to know, if I want to know, what are some of the gender norms you grew up with.

F.M. : There are lots of different layers of complexities, I think that overlap when it comes to gender norms. When you are identified by other people, as a girl or a woman, you are subjected to a lot of different things. And I think that aside from that, gender norms have always been complex and always have multiple layers to it that disadvantages the people who are subjected to it, and I think a lot of us, with the society that we have around us, we have grown up to hear such gender norms as how boys are not allowed to wear makeup, boys have to be masculine, have to exude a certain assertion, and that women have to be feminine, women have to be mature. Women have to be subordinate. And you know where I'm going. We hear a lot of these things and we

hear it's, I won't even say that we hear, but we are sort of indoctrinated to sort of grow into those certain way of what it means to be a woman. And it's harmful. The kind of norms that I think is very prevalent and still somehow very relevant to the world that we live in is... *apa ya?* there's just way too much of it, I think. And there's a huge set of expectations coming from other people that look at it the more conservative way.

Researcher : Anyone else want to add to that? Like, what are your personal experiences, maybe with gender norms?

N.H. : I personally relate to F.M. a lot. And especially coming from a Chinese Indonesian background. It's so... [laughs] I think you guys could imagine. Yeah. So even up until now, I guess I feel, I feel the pressure of my parents wanting me to just get an ordinary job and, like, marry someone and how, like, most of the time, just be a housewife and raise kids and things like that. But, um, again, like, our generation and theirs are completely different. We hold different values, I think, even though we grew up with, like, a side of values, or norms, or whatever it is that our parents taught us, I think then again, as we grew up, as we mature, just as... I'm sorry, I forgot who said that. Yeah, we learned a lot from our environment, from our communities, and we sort of rediscover our identity in some ways. And that's happening to me too. I mean, I guess there are differences as well. Between everyone you know, the things that they take in and the things that they hold on to right now, maybe some people still wants to, you know, have that certain roles, that is still the same from the old generation, but there are some people that are more there are also some people that has new values, too. So, I guess, for me, personally learning from the people around me, too, is that in a way sometimes... I'm sorry, let me like—

Researcher : It's okay, take your time.

N.H. : How do I say this... I think what makes it hard is that even though we have you know, even though we want to pursue a certain identity or we have chosen what we want to be, the norms are the ones who bullies us in a way. And I think it's not that... You know, norms are just norms, but like it's being used against most people, and it's especially sad coming from your

family or the people who are close to you. It's just sad because out of everyone, you probably would expect those are the ones who can support you. And yeah, I guess norms are just norms, but now it's like, sort of like, a weapon.

Researcher : Anyone else wants to add to that before we move on?

S.H. : Oh, can I answer this question?

Researcher : Of course, feel free to just answer whenever you want to.

S.H. : Alright, so, me as a Padang and patriarchy dominant environment, I'd say that there's a lot of challenges also about how girls are. We should work really hard. But there's other confusing things about how ancestors are, yeah, in the olden days, they tried to tell us girls have to work really hard, maintain the family and do this, do that, but stay in the house. So that's like, where it's kind of difficult to understand why you should work hard, but only at home. Even though the world has changed, evolved, and I think that yeah, there's a different understanding where maybe girls can work hard at home, and ultimately in the house and also working outside, be part of society, be part of the world's evolution. But I think that especially since they're trying to define or guide us to live by their own experiences as their own gender norms. In their own time, it's a bit difficult for them to understand, especially with the drastic changes now. But I think if we respected their ways, that we try to maybe make them understand, especially since their objective is to, like, make us better people. I think they'll sooner or later, in the process, try to be able to get them to understand what society is now. But yeah, I feel like that's what I'm going through personally, with gender norms. And I feel like what I've dealt with, a lot of people can relate.

Researcher : Okay, thank you so much for sharing everywhere. So it's interesting, because you mentioned how gender norms and gender roles put women in a domestic situation while it also puts men in the breadwinner position like working and all that which is actually a really interesting dynamic that is portrayed in the music video we're discussing. So I think without further ado, we can because I'm assuming everyone here hasn't watched it at least in full. So I'm just gonna play the video for

everyone here. And yeah, we can continue the discussion after the video. All right, can everybody see the video?

S.H. : Yes.

Researcher : Great. Thank you.

[Music video viewing]

Researcher : Alright, so that was the music video for "Breakfast" by the singer Dove Cameron. Before I go into, like, any of the nitty gritty. I would like to know prior to the discussion. What do you know about the artist, about David Cameron? If you know about Dove Cameron. And if you don't, feel free to say you don't know anything about her.

V.C. : I think this is my first time ever seeing her.

Researcher : Oh, great. I'm happy to introduce you to her. How about everyone else? Do you know Dove Cameron? Where do you know her from if you do?

F.M. : I've seen her pictures a lot on the internet.

N.H. : I know her from Disney. But what happened after Disney I don't really follow.

S.H. : Yeah. From *Liv and Maddie*.

Researcher : Yeah. A.T. and S.T., do you know of Dove Cameron before, prior to today?

A.T. : No, I just know. Just now.

Researcher : Okay, so, um Yeah, so, um, after watching the video, how does it make you feel? In general? Like what are your thoughts or feelings about it? Because it it does appear to be it's not your standard happy like EA party music video right

V.C. : I guess it depends on how you want to look at it.

Researcher : Yeah, depends on what how you feel. Just say what you feel. Go ahead.

V.C. : I feel like this is... I don't know, it's kind of scary, I guess. Very intimidating, you know?

Researcher : Can you expand on that? Why do you think like that? What makes you think it's scary or intimidating? What part, like, what are, like, maybe some images? The message, maybe? What about it is scary?

V.C. : It's more like—

Researcher : I'm sorry, I think you muted yourself.

V.C. : Oh, wow. I have been talking all this time when I'm muted. Yeah. Okay. Anyway, what was like, Can you guys hear me? Sorry?

Researcher : Yeah. Can you repeat all of that? Because I didn't catch any of that. You are muted all the time. All the time.

V.C. : I am muted the whole time. Yes, I am aware. Okay, I'll roll it back. Well, what was I saying? So I said that it's scary in a way that this is kinda like the reality that we have right now. But it's obviously being put in, like, an ironic way like "har har," funny men doing this, like things that women are supposed to be doing or like, whatever. Or at least traditionally expected to do. And it's being put in a way that, like, it's like a joke almost. And then but, when I look at it, it's like, but it's actually happening. It's not like a joke. And I kind of lost my point there. Where was I going with it? I had such a good point when I first thought about it, and then I realized I was muted.

Researcher : But yes, yeah, it's okay. Thank you. Thank you.

V.C. : Interesting. It's an interesting way to portray the reality we have right now.

Researcher : Anyone else wants to share their feelings about the video?

F.M. : I have seen a little bit of this before on I think TikTok and other social media. From how I perceive it, I do think that it is the sort of satire on a reversed heteronormative traditional gender role. And I find it to be very interesting, because this is definitely not something new. This is a portrayal that has been played out many times before. And it has been proven yet again, that a lot of people feel uncomfortable about it. And I think the little detail at the beginning of it saying trigger warning, some people may find this offensive or you know, that kind of little

nod to it, I think was really interesting. I find it to be fun. It's definitely... What should I say? I think it plays out in a way that is suited for mass media. Does one single music video solve an entire issue that has been gone on for centuries? No, but does it help to promote the cause and an everyday life context? Maybe. And I like that we can have a lot of fun with media at the moment with such causes and I liked that. It is just an interesting phenomena to see within the last ten years of how pop culture has evolved into this. Yeah. and I do personally think that aside from those messages, the styling itself was brilliant. It was really fun to see the sort of aesthetic that they were going with it was also really fun to see.

Researcher : Anyone else want to add to that? How they're feeling? What their thoughts are, the initial thoughts about the music video.

A.T. : Um, honestly, I am a bit confused about the video but what I got is they're trying to change from male to female, or female to male, they're, I don't know if they're really tried to change it or just for an experiment, so they know how to feel each other. The rest of it I guess I'm a bit confused.

Researcher : So where does this confusion come from? If I may ask,

A.T. : Maybe I have to watch it twice or three times.

Researcher : Is it, like, the other role reversals confusing for you, or?

A.T. : I guess I haven't gotten the message. Yeah. Yeah, I haven't got the story.

Researcher : So um, this is not just a question for A.T. by the way. I have a question for everyone too. Are you familiar with the *Roe v. Wade* overturning in the US? Maybe A.T. can start with that. Are you familiar with the *Roe v. Wade* overturning?

A.T. : Honestly I'm haven't open to that news. Yeah. I'm just hearing that kind of news just now when I'm in college because I feel like I'm a person who closed to the world because my high school doesn't really know about that things too, so I'm trying to be open more now in the university. So I'm still searching and still get to know for it.

Researcher : Okay, exactly. We love people with an open mind. How about everyone else? Are y'all familiar with the *Roe v. Wade* overturning in the US? What do you know about it? Maybe if you if you are familiar with that maybe share something a bit about what you know about the *Roe v. Wade* overturning?

F.M. : Implementations of abortion laws.

Researcher : So you're familiar with that?

F.M. : Yes. Yeah.

Researcher : How about you V.C.? You're about to say something.

V.C. : No, I was about to say I'm not really familiar with what's going on in the US.

Researcher : Okay. Yeah, it's totally fine. It's totally fine.

V.C. : I barely know what's going on here.

Researcher : Yeah, no, it's fine. It's okay. How about S.T., S.H., and N.H.? Are you familiar with *Roe vs. Wade* overturning?

N.H. : I think I've heard of it like talked. I think I've heard someone talked about it, but I don't really you know, I wasn't really like aware, aware. And I don't really follow the news again.

S.H. : I think also, I'm not too familiar with it. I just know some news about how there's like a lot of demos for abortion, things like that.

S.T. : I'm sorry, what was the question?

Researcher : Are you familiar with the *Roe v. Wade* overturning in the US?

S.T. : No, but I think I've heard about it, but I don't follow the news. So.

Researcher : Well, I think most of us probably have heard of it on the news, but like doesn't really know about it. And yeah, it's okay. For some context, this video is basically created during the peak of the overturning of the *Roe versus Wade*, which is a landmark decision in the United States made by the US Supreme Court of Justice, that denies women and people with utero of getting abortions. So that's basically the background of the creation of

the music video and narrative and the music video. And yeah, so thank you for sharing. And maybe this is a question that's more to people who are familiar with Dove Cameron. But if you're not familiar with Dove Cameron, feel free to share thoughts too. Why do you think Dove Cameron wants to make a video like this? That's like, very political, very, again, polarizing as exemplified by trigger warning. And some of us are even confused by it. Why do you think Dove Cameron would want to make a music video like this?

N.H. : In my opinion, I guess it kind of shows where she stands regarding the issue. And also, she would probably want to promote her side. And maybe, who knows, you know, knowing that she has the fame and maybe has the capacity to influence others as well. She took the chance, and decided to create such a music video. And also, and it's also interesting that, you know, she's using what she got, like her talents in singing, and like maybe songwriting, to deliver what she needs to say.

Researcher : Thank you. Anyone else wanna add to that?

F.M. : I would like to add to it, I think when creating a political statement, it is especially essential in the United States as a pop icon, or a public figure in general. The younger generations in the United States are very much expected, or at least, are known to be more active regarding their political alignments and their moralities. It's not so much of a thing, I think, with where we live in Indonesia, it's not as prevalent as it is. A lot of international politics do hinge on the United States, although it is not the center of the world. But I think that when Western artists are creating a sort of influence, or they are issuing a statement regarding their morality, I think the point is to not conform to what is damaging. What I mean by that is that when you live a life as a public figure, or you live a life in general to be perceived by others, you want to be on the right side of history. You're not picking sides, I would say, it's so much more than that. And there are so many different ways to look at it. And there's definitely a whole lot more context as to why pop artists are involved in such a political issue. But you know, that would be a whole different discussion.

Researcher : Yeah. Thank you for that really insightful answer. So we're moving on to the messages we're getting from it. Because you mentioned a lot of like, political statements. And we've also discussed some things about it, how popular culture and how culture impacts like both society and all. So what are the main messages that you received from the video?

S.T. : I would like to add something. I got cut off in the middle of the music video because of my Wi-Fi, but I can see what she's trying to like convey in this song. The message that I got is that I think she wants to, like portray the vision that, um, switches the stereotypes about men's and women's roles. And this song represents all about the woman's power over men. And from what I see. She portrays like a sort of warrior who wants to win over men who thinks he has power over her. But instead of seeing it, as if that woman is trying to be dominant, I see it as like, this movement, about not creating a matriarchy or diminishing the rights of others, but rather about achieving gender equality. And in my opinion, it recognizes that empowering woman benefits society as a whole fostering economic growth, social progress, etc.

Researcher : Any thoughts on that from anyone else? Maybe?

F.M. : I personally think otherwise, I think that, from what I got through the whole video was that this was intentionally created to portray a reversal of the traditional gender norms and gender roles. It's not saying that it states itself as a matriarch domination, but it is a sort of statement of what if things were reversed? You know, like, what if we do the exact same thing that you do to us, and you are doing the things that are expected of us in this sort of settings. And from, like, the little gestures of, you know, her posture when she walks by the men, or how, you know, she was gathering with her colleagues, and they're gossiping, or talking about the men and they're saying, how they're so emotional and all of that, I think, it is definitely a sort of statement about reversal. There isn't really a message, I think, to having the roles reversed. Because feminism as a movement, it's not about... it's not just about equality, it's not just about empowerment, either. It's about being egalitarian and it's about equity. It's about recognizing marginalized issues, and overlapping things that are so intricate in our lives. And the

message of it, rather than the video, I think I truly just saw it as this sort of role reversal. And it definitely rings true to the opening part where she puts the trigger warning, it does make people feel uncomfortable, because that's the sort of reality that we have, you know, like, being called emotional being looked down upon that sort of thing.

Researcher : Anyone else agree, disagree? Having your own opinions? Your own thoughts about it?

S.H. : Yeah. I feel like it's her own perspective on what if the world were the opposite and maybe like giving a different perspective on how, like maybe showing guys, like, this is how they felt when they were... when girls were treated this way. What if the roles were reversed? Yeah, I feel like it's just eye-opening. And trying to show it her way, especially because she's a singer. It's her own way of sending her message about how, you know, what if the roles were reversed, this is how they felt when they were treated that way.

Researcher : Yeah.

V.C. : Actually, the whole music video, it's kinda like... Because, for context, I'm a trans woman, it's actually weird in a way that I got literally the role reversed. Back then, I remember having, I have a lot of like, you know, guy friends. Like me and the boys and everything. And it's really weird, like, the way that these boys would like, talk and see girls. Even back then, I was like, I think it was quite [*explicit*; messed] up and I was—oh [*explicit*]. I'm very sorry.

Researcher : It's fine. It's fine.

V.C. : Yeah, so. Do I like the things that like these guys said about, like, their peers, you know, like classmates, coworkers, it's like very, very worrying, actually. But like, back then I'm like, I'm one of the guys so I have to join in. I would like, you know, that's kind of [*explicit*; messed] up. And then they were like, I mean, like, what are they gonna do about it? And then, I don't know, I guess like, especially for, like, younger men, they kind of get like this... *apa ya namanya?* They feel stronger, you know, when they get to like, intimidate you. Like there's this certain, like, wicked satisfying feeling they get, you know,

especially when they, like, parade around in, like, a big group. Just looks like a bunch of assholes walking around. And even as adult nowadays, I usually walk to my office because I live quite close. And every morning, they will be like this Go-jek drivers this there will be like, the *tukang parkir* everywhere, and like every time I walk, I always get like catcalled and I don't literally live in like the nicer part of Surabaya. So I will always get catcalled to the point that like sometimes it's kind of scary. There were like, there were like cars. People in cars would like, pull over to yell at me then I'm like, Whoa, like, this is new. I just, I mean, props to everyone. Like I've just been doing this for two years and I... honestly it's very scary.

Researcher : Yeah, that's okay. I'm really sorry that happened to you.

V.C. : And then there were days that I would like not put effort you know, I would just like you know, just put on a T-shirt just tie my hair in a bun, not gonna do my makeup, just show up to the office looking like a homeless person. I got zero catcalls. Holy [*explicit*]. I just look like a guy with a long hair. I've never felt so safe in my entire life. Just look like a guy, you'll be safe.

Researcher : Yeah, so I'm getting a lot of like... correct me if I'm wrong, but what you're saying is like there's a different way the world sees women, especially when it comes to appearance. Because like going off of what you said, like you are a woman either way like makeup or no makeup. But once people perceive you as more masculine-presenting quote unquote, when people perceive you more as a guy with long hair, which is what you said, they—

V.C. : They don't really care, yeah.

Researcher : And like yeah, I also want to go back to what you said about, like, men walking in groups, men talking about women in a degrading way. Like it's all presented in the music video. Is that what it reminds you of?

V.C. : I guess Yeah. Because there's also like, a lot of like real life examples. Like if I walked by and there is just like a single for example, like a single guy sitting by the road, he'll just stare, like whatever. But like if there's like say him and like two or three of his friends, they will start calling.

Researcher : Okay, yeah. Okay, thank you. Thank you so much for sharing by the way.

F.M. : I think I would like to add to that.

Researcher : For sure.

F.M. : I think the whole thing about men being in groups and this usually applies to cis hetero men. Being in groups, it sort of boosts their ego thinking that they're invincible. I think there is a naivety in which they feel entitled to. They feel that they are inherently more powerful than women. And they are taught in a way, which is why in the beginning, I said, it's a sort of indoctrination of what we are expected of. I think there is a belief that men are supposed to be more powerful. I never feel like in my life, I will ever sit right with that. I've never felt that way. And I hate to say that. When you are in an environment that accommodates such beliefs, it's hard to get out of. It kills me to say that, that is the reality that we have. Because the truth is, everyone else in the world definitely has experienced that being degraded, especially as women, whether you are born as AFAB¹ or not. But yeah, I think it's disheartening to see how when the roles are reversed in such a statement in the music video, it's still—I am so sorry for that. How even when it is stated in a video that, you know, with such strong sentiments of "What if the roles were reversed?", it still doesn't change a thing because that's, truthfully, just a reality that we have. It's easy to be burned out by the idea of wanting to abolish it. It's easy to give up. Because you realize that it is the grim world that we live in. And it's upsetting. But I don't think that it should ever stop us from wanting to learn better and wanting to understand better. And just wanting better.

Researcher : Would it be fair to say like to sum up what you said, basically, this idea of like, masculine power, and like, especially in groups, it's very socially constructed, that it becomes the reality that we have.

F.M. : Yeah. And I would like to add that I don't think that masculinity or femininity inherently brings you more or less

¹ AFAB stands for "assigned female at birth"

power. But it's just the sort of construction that we are indoctrinated to believe.

Researcher : Yeah. And like the video showing that if women behave that way towards men doesn't make it better.

F.M. : Yeah, and yeah, I can attest to that. As someone who grew up a bit more tomboy, I used to not like makeup, and I think I've always been through that sort of struggle with my gender. Even when I do like makeup, even when I did start to like things that are traditionally considered feminine and so on. I think it doesn't even matter that I perceived myself as more masculine that day. I have gotten catcalls since a very young age, which [*explicit*] sucks. I know. But you know, even when I feel like I'm more masculine presenting when I'm wearing baggy clothes, when I'm wearing something form-fitting, I still get stared at, you know? I don't understand. And I don't think I ever will. Is it because I have long hair? Is it because my eyes are smaller? Is it because my skin is pale? Is it because I have boobs, or lack thereof? And it's so easy for people to just objectify you when they sort of see you as quote unquote not a man, you know, and it's so disgusting to a point that I've struggled with body dysmorphia for years and years of my life. Yeah, it's not a comfortable experience to have anyone to go through.

Researcher : Yeah, thank you for sharing about that. I'm really sorry, you have to go through that. But yeah, speaking of objectification, I want to talk about one thing in particular, in the video, about the man in the abortion clinic, and the doctor who is also a man in this video, keeping in mind that this is a role reversal. Even the doctor said, like, you should not dress in a way that's provoking women. What are your thoughts about that? Everyone here can answer. Of course, as always. How do you feel about that abortion clinic thing?

F.M. : That one was especially personal to me. I think I, as someone who has experimented a lot with self expression, and someone who wasn't very comfortable with expression due to circumstances and environmental stuff, I think I understand that very well. I understand the pain that it takes for someone that is supposed to support you to say that to you. Trigger warning, I have experienced sexual harassment and sexual assault. And

when I share with people my experiences, multiple experiences, each time I would get another person telling me "*Ya makanya, jangan gitu dong.*" That's why you have to wear clothes that are like this. That's why you have to not go home late. That's why you can't go alone. That kind of thing, you know, and they all came from other women. Because when I have told them to other people, such as men or other... yeah, well, generally their comments are the same, but it hurts, especially when you thought someone would understand you, but they don't. And you still become a victim after you've been victimized. You know, it's especially painful. But I think the message there is that just because you are of the same gender does not mean that you are fighting for the same rights. Not everyone has the same understanding of what it means to have morals. Not everyone sees things the same way.

Researcher : Thank you so much for sharing. How does everyone else feel about that?

N.H. : Again, F.M., thank you for sharing. Probably wasn't easy, but I totally agree. And I could relate. You know. I felt like even if you're the same gender or like you hold the same values, even like knowing that some people claim that they have like this certain set of values where, you know, they're all like women empowerment, and like protecting women rights and everything. There's still a lot of, like, [*explicit; nonsense*] going on around there. And yeah, I'm also sick of it. I'm really sick of it. And maybe going back to the question of, you know, that specific scene where the doctor said, "You shouldn't wear clothes that would provoke women." In our case, maybe we shouldn't wear clothes that provoke men. That's complete [*explicit; nonsense*]. I mean, we've seen news where you know, even people who are like completely covered up still getting catcalls are getting harassed. So yeah, it's complete [*explicit; nonsense*]. And yeah, it's, it's a matter that's never been, you know... It's just there, you know, people just talk about it, but like, I don't know, I don't see any changes. I don't see any impact yet, at least even though you know, us girls are now more quote unquote protected or like you know supported. But I still don't feel that much of an impact. I mean, like just seeing things like that, you know, cases like that still goes on and on and on and I'm also

mad seeing, you know, that again we are victimized, we're the ones that are wrong. And then men's behavior are just tolerated even like in the law, at least in our country, there have been, you know, many, many events where the law has disappointed us regarding this matter.

Researcher : Okay, thank you for sharing and anyone else wants to add their final thoughts to that? Because we're running out of time.

V.C. : I think I can add a bit. I completely agree with both N.H. and F.M.. It's very *[explicit; awful]*, actually, because my own girlfriend used to—well still does—tell me those things. Because she, again, I don't really live in a nice neighborhood because I can't afford to. But she would like, tell me, "You should probably, like cover up." Or like, do this, do that. And like, it feels bad. Because, you know, I did like all these things and, like, be myself and express myself. And then like, now I have to like, not do it like, okay, and... But after some, like recent close encounters, I sorta kind of see like, in a perfect world, maybe yeah. But like, nowadays, the danger is like, it's there. And I guess, I have the privilege of... well, very early into my transition, and I am like, kinda like male passing, I guess if you're gonna put it that way, I hate that word. But if I put effort into it, I can like, blend in, you know. And like, It honestly feels so different. Like me walking to, let's say, an Indomaret in the middle of the night. I find like presenting as a guy, everyone just leave me the *[explicit]* alone. I get so chill. Like, the world just doesn't really... nobody looks at me. It's so weird. But like, if I showed up, and I don't put effort in looking like a guy and then suddenly there's like two to three guy staring at me, some people like calling me, like so. Yeah.

F.M. : I would like to add that I agree. I think in a perfect world, the sort of expressions are very much safer for us to do. I understand that. Coming from other women, these are concerns of very real dangers that we experienced. I understand that. But their sentiment of going outwards towards the victim, you know, their sort of expression of just starting their point with "*Makanya, begini, makanya begitu,*" I think it is so disproportionate. And I am more angered by the fact that, why is it that you're not angry about the people who did that to us? And why do I have to cover up for the comfort of other people?

Why do I have to conform to something else just because they're not used to seeing it? It's ultimately painful, but I do understand that there are very real dangers towards us, towards women, towards queer people, towards trans people, towards every marginalized group. But, you know, it still is part of the truth. I think two things can be true.

Researcher : Yeah, so, to sum it up, there's like a duality of the situation where it's true that victim blaming is like, not the preferred response, the desired response. But at the same time, it's also like, we still live in this reality that is constructed by how women are undervalued, and it puts such a great emphasis in protection instead of like, avoiding it happening. Prevention. Like, protection instead of prevention. Would that be? Would that be correct, reflective of what you said?

F.M. : Yeah, yeah. Yeah, I definitely think it's that there are so many ways that the structure of the world that we live in is very harmful towards marginalized groups, and it's unfortunate that we have to live through it every single day.

Researcher : So, considering all that, how do you feel about non-traditional gender roles? Following all this discussion?

V.C. : They're great. Everyone should try it at least once I prescribe non traditional gender roles.

F.M. : I agree. I think that gender is fluid. I think there shouldn't be such a thing as gender roles. It's ridiculous. It's not outdated, it's harmful. And I think that traditional gender roles is [*explicit*; nonsense]. That's pretty much how I started off my thesis. I obviously did not write the word "[*explicit*]", but you get my point.

V.C. : You should have.

F.M. : I should have, but I might not have passed it. Yeah, I think gender is such a personal thing that there is no way in the world that someone else's morality should create a rule upon how other people live.

Researcher : Anyone else maybe if other opinions about it?

V.C. : I think the traditional gender roles can be weird, because it's sort of like the standard of, like, mostly everyone to look at things. And it can be very inconvenient sometimes, like, it's weird, because like nowadays, like my entire office knows me and my girlfriend is dating. We go to the same office and like, everyone just assumed, "Oh, there is like a man and a woman in the relationship." It's just like, we go an extra step because I have to transition for this. And it's like, it's, it's a lesbian relationship. There's really no men, we're women. And it's like, it's so hard to like, get this idea through their brains. Like I just find that like, I find it very irritating. Because everything has to be like, "Ooh, it has to be men and women."

Researcher : So it's like, it's very heteronormative in a sense. Yeah. Okay, so considering our time, I have one final question. Everyone, feel free to answer this by the way. What do you think is the main message of the video and do you agree or disagree with that?

F.M. : I think that the main message that I got from the video itself is that being a girlboss is [*explicit*; nonsense] if it does not benefit everyone. Because feminism is not about having dominance. It's not about being a breadwinner. It's not about being the man or the leader of the household. It's never about that. This sort of idea that this corporate liberal manifesto of what being a girlboss means is [*explicit*; nonsense] you know. It's more personal than that and the message is that things are definitely scary out there.

V.C. : The message for me I think it's more like just showing how things it is except like you know in the whole role reversal way and everything. And I really love the message, and I think it's great. I just feel like the way it is presented probably could be a hit or miss because I think the way like they made the whole music video and everything it's very like—what's the word for it—*menarik*, *apa ya menarik*? Like it's very very interesting. Yeah, it's very interesting for like people who like already in the know of this like issues and like this stuff like you know. But for like the problematic guys they probably like immediately see the thing and then they're gonna click away and forget about it or they will be like very angry. Yeah, nice. It's nice message. I like it.

S.H. : I think the main message from my point of view was that like she's just trying to show how, how girls were treated before they guys felt like they were not equal enough to be put in the work area so they were belittled by that and this is just like a perspective on like, this is how you guys treated us, this is how you guys made us feel, like that. And I feel like if it wasn't put into the right way, like yeah, *takutnya* the people wouldn't get the message but people who already understand the problem, they definitely feel more empowered. And like, yeah, I do agree with this, what the message is trying to say.

Researcher : Yeah. Maybe N.H., A.T., and S.T. can also share their thoughts?

N.H. : I guess this acts as a visualization of, you know, what if the genders are reversed. I mean, I think, kayak, I think, I think we've heard a lot of like, *yang kayak "Coba cowok jadi cewek, coba lu bayangin kalau lu yang jadi cewe," gitu kan*. I think this visualization is, for me, it's pretty powerful. But then again, we don't know how people would perceive it and how they would take it in. Some could, you know, really pay attention to it, but also some could, like, you know, just disregard the fact that you know, this is what women are going through. And truth is, men do not know [*explicit*; anything] about what we are going through. Or at the very least they don't completely understand and they don't feel what we feel. So um, I guess it wants to send a message of like, more of, for me, it's more of like that way like you don't really know and you don't really understand like, what we feel. And so like... me personally, like, sometimes men do not have a say in such you know, *tanda kutip* women's matter or women's issues.

Researcher : Thank you for that. Maybe A.T. and S.T. can add your own personal feelings about it? Like, what do you think is the message and what you think about it. Whether or not you agree.

S.T. : I feel like this video shows woman empowerment and I think she wants people to like, notice how interesting it is to like watch the roles being reversed. And I think it encourages people to like vote for a world where we live in gender discrimination as a thing like of the past and stop bringing it—stop bringing the past into the present. And as I said earlier, it's not all about a

woman being dominant but it's all about and it's not like creating a matriarchy or diminishing the rights of others but rather about like achieving the gender equality.

Researcher : And maybe A.T. has something to add to that? Or if not, it's also okay.

A.T. : Yeah, I guess I think you guys are already say the things that the message too from the video.

Researcher : Okay, so that was our last question. Before we leave I want to... it's just a short Google form to collect demographic data and a little consent piece at the end. I'm sorry for doing this at the end by the way, it should have been in the beginning for the consent form. But yeah, this is the Google Form, everyone please fill it out. It's just a bunch of demographic questions and a little signature box that you just have to type in your name to provide your written consent for the use of your data and your quotes in my research paper.

Okay, again, thank you all for coming. Just to reiterate, your names will all be anonymous for my research paper. There will not be mentions of any names. I will be using quotes, direct quotes, on the research paper but will not attribute them to names. Your data and the recording of this meeting will only be shared between me and probably my advisor if needed. If not, I will be only one processing and having access to all this data and the recording. And that's it. So everyone, thank you all for coming today. Thank you for you time. I'm sorry we exceeded 15 minutes. But yeah, thank you all so much for coming. I really appreciate everyone being here. Thank you all

F.M. : Thank you so much for the discussion. Good luck with your thesis.

N.H. : Good luck.

V.C. : Thank you.

N.H. : Thank you everyone.

V.C. : Everyone have a good day.

2. Self-Identifying Male Group

Date of Focus Group Discussion: Saturday, May 20, 2023 via ZOOM Meetings

Researcher : Welcome everyone, I'm so happy to have all of you here in my focus group discussion. First and foremost, I'd like to thank everyone for their time and participation in my discussion. As I mentioned when I first personally approached everyone here, this discussion is done as part of fulfillment of my thesis for the completion of my undergraduate studies. Today's discussion, as I also mentioned, involves discussion about gender roles and how they're represented in the media. In this case, I have chosen to do a case study on Dove Cameron's music video for "Breakfast", which I'm pretty sure none of you here have seen yet. We'll be viewing the music video together in a while, but before that, I have a short Google form to collect demographic data with a short statement of consent at the end. I've sent the link to the Google Form in the chat, and I'll give five minutes for everyone to please fill it out. It's not too crazy or anything, only a couple demographic questions and a little consent form that you just have to type in your name to provide your written consent for the use of your data and your quotes in my research paper.

Alright. Seems like everyone's submitted their data. Before we get into it, I just want do a really quick, just an ice breaker. Can we go around and say our names and pronouns? Maybe age if you want. I'll start. I'm Quinn, and I use they/them pronouns. Maybe someone else can go next?

M.R. : Hi everyone, I'm [Full Name], but you can just call me M.R.. I don't like pronouns so you can just use whatever, I don't care.

B.A. : Hi, my name is B.A., my pronouns are he.

F.D. : Hi everyone, my name is F.D., my pronouns are also he.

I.F. : I'm I.F., and I do use all pronouns, but feel most comfortable with he/they pronouns..

E.F. : Hey all, my name's E.F., and I go by he/him pronouns.

W.T. : My name is W.T., and I use he/him.

Researcher : Thank you all for sharing. I want to reiterate that this is a very welcoming, open, and non-judgmental space where you're free to express any thoughts and opinions. Don't be shy to say anything that comes to mind or respond to my prompts in any way shape or form. Feel free to unmute yourself whenever you want. No rules here, the only one is not to cut people off. So to start off our discussion, I'd like to know what gender means to you.

Researcher : Sorry E.F., I think you're still muted.

E.F. : Oh [*explicit*], sorry. I've been talking all this time. Do you want me to repeat it?

Researcher : Yes, please.

E.F. : I'm trying to remember what I said. I think there's something along the lines of... I view gender as a spectrum, it's very fluid. It's not something that can be necessarily defined by the binary system of male and female, but society has typically used it for a while now. But with regards to how I view it, I pretty much have always identified as being cisgender but I do like engaging in some behaviors that society would view as feminine, like pole dancing, or putting on makeup, painting my nails, stuff like that. But I can still comfortably like identify as male.

M.R. : Yeah, I actually agree with everyone here. I personally feel gender as a social construct and also a spectrum where one person can be heavily in one spectrum, but also there's other people who's between the spectrum and for me personally, I I do not like gender as in like labels. I feel like gender kind of pressures you to label yourself in the society, and I personally prefer to be unlabeled. But yeah, I guess that's it for me.

Researcher : Anyone else want to add to that? [silence] I'll take that as a no. Um, yeah, so those are really good answers. And speaking of gender being like, built by society and kind of like a label slapped on people. What do you think sets the... What are some things that make certain people belong in that quote unquote gender? Like, maybe like some norms, some stereotypes?

E.F. : I really think the or at least from like personal experience, I would say that guys are... like stereotypically males are thought

to be more aggressive in their behaviors. And like, in friendships, they mostly tend to focus on a connection through their actions, like playing sports, and video games, whatever. I think they'd typically focus on that, whereas females usually are, like, more emotional, and especially with their friendships, they tend to base it off of like, emotional connections rather than the actions that they do.

M.R. : Yeah, I feel like it depends really on the norm and the society where you are currently because I feel like if we're talking stereotypically I think—I know I'm talking stereotypically, but like I feel like male is supposed to be, oh, like, oh, this masculine person who's maybe like doing all the stuff, doing all the works, all masculine stuff, and then like, whereas in a woman like, I feel like it tends to more femininity, because, oh, they should wear dresses, makeup, and stuff like that. But this is talking from a stereotype point of view, especially from where I'm from. So like it really depends. But like when I go to other countries or like where I grew up like it's so different than what I am currently in so like, I guess it depends really on the society that you are in.

Researcher : Maybe others have anything to add to that? Maybe your own experience with gender norms, gender roles.

E.F. : I mean, for me, I pretty much grew up in a house full of all cisgender females so I didn't I guess really have like, a major source of masculinity around. Like my mom is not like fully feminine; she also had some masculine qualities. But like, I feel like if my dad was around, then I would have been exposed and associated that like aggressiveness a lot more with like, males, if that makes sense.

M.R. : Well for me, from my experience, I grew up in a Western country, but then I moved here to Asian country, also, like I live in Asian household. From, I guess, for eight years now, in Indonesia specifically, and it is so much different I guess. I personally, I guess I am in like, unlabeled slash non-binary label, if you would want me to label myself and like, the social construct, and like the gender norm that I have to conform in Indonesia, like as an assigned male at birth, like it's so hard. I have to, quote unquote, oh, look a certain way, I have to act a

certain way and like, and where I came from, like, it's, I do not have to do that. But like, whereas like in Indonesia, like I have to, I have to conform to the norm of gender in Indonesia. And like, that really sucks for me, but I guess it is what it is, though.

Researcher : What are the other is like B.A. or F.D.? Like? Do you have like any specific experiences with like gender roles or gender norms?

F.D. : I don't think so that I have specific experience, but from what I see, is that men are seen as the breadwinner in the family, other than the women in the households, from, from what I see in my families.

B.A. : Same with me, same with F.D.. In my family, or in my circle, if you would say, the fathers, usually is the backbone of the family and women or females usually, like, help out or take care of the kids at home. Yeah, maybe like that.

Researcher : Okay, so, um, how do you think the media promotes or like, builds this notion of gender? 'Cause I think so far everyone mentioned like how this construct of genders are social and built through people and through environments. But how do you think the media plays a part in like, also building this? Do you think the media has a part in building this notion of gender?

M.R. : Okay, I.F., you could go ahead. Sorry.

I.F. : Thank you. Actually, I feel like in society in like, just society in general, not just Asia. Media definitely plays a lot of part in sort of instilling what kind of gender norms and what kind of a heteronormative romance relationship that we should have. Because if you watch all, if you like, pay attention to most of the media that we watch since we were kids, what we were taught was that boys are supposed to be with girls and the girls should be dainty, should be a really... like this floaty, ethereal being while the man should be like, oh, the knight in shining armor. He should be, oh, really charming, really handsome, and just generally really masculine. And I feel like because of that, a lot of the modern day relationships in the modern day, perceptions of gender norms, and relationships in general, are based surrounding those media specifically. And because society loves that kind of thing, it perpetuates the cycle of more heteronormative media and more media that reinforces certain

gender roles, and more people consuming it and then more people demanding it and then there's more media that's being made around it. I feel like that just shows how much media is a part of this... how do you say it... sorry, my brain [*explicit*; messed] up. A part of the cycle of toxic—I would use the word toxic. Toxic heteronormative and sort of misogynistic gender norms. Thank you.

M.R. : Yeah, I do agree with I.F. here because I believe like media wants to at least like have some market. They want to have some values and like their target market is of course this society. So for them to be accepted to the whole society, of course, they have to come from the society. And of course, like this society is not perfect, like, so that's why like media shape its content about like it said heteronormativity, like, oh, when men are often portrayed as like this, dominant is this aggressive person, or even like in cartoons, like, they're always like this, they have, like, masculine feature, at least to them. And like for women in media, like the awkwardness of like, oh, this emotionally distressed like a damsel in distress that needs to be saved. So, when people consume the media, like, especially in the younger generation, of course, it will be entrenched to how they act and like how they see the society because I feel like media plays a crucial part when you are a child. However, I do believe, like, the media in general is getting better. Like we see more often androgynous people, or like, men are portrayed in much different way and also women in a much different way than what it used to be. And especially like, in a Western media, you can see more like, oh, man who wears makeup and stuff like that. And you can see, like, I think, specifically, maybe in my place, like I can see more men tend to like paint their nails black, and then like, wear some jewelry where it is not—sorry, my brain. Okay, what I meant to say like, I guess, since the media becomes better, I can see more people leave, I guess, quote unquote, leave the traditional view of gender, I guess, yeah.

E.F. : I was gonna try to add on a little bit, but more or less feel the same way. I think that because society as a whole is very heteronormative. Or like, most of for example, like, if you're watching a movie, most of the audience is probably going to

identify as cis-heterosexual, of course, to maximize profits, like industries need to make the movies more geared towards, or like more influenced by, heteronormative concepts that those people are used to. And then of course, if they try to represent otherwise, then they might risk losing out on profits, because people are going to be like, oh, this isn't what I'm used to. This is weird. So then in that case, the studios will have to keep putting in those heteronormative concepts into the media. And then it's just kind of like a feedback loop. But I think maybe in some parts of the world, like in Western countries, I think maybe we're kind of moving a bit more away from that. In modern media.

Researcher : Does anyone else have other thoughts about media and the way they portray gender? Maybe you have like your own personal experience with like, how you see the media and how it influences your perception or gender, either for yourself or for other people.

I.F. : If I can add on to the things that everybody has said and I myself already said. There's also a tendency for media to villainize and demonize certain aspects of, if I could say, LGBTQ and gay culture specifically, like just taking from the most infamous example it's Ursula from *The Little Mermaid*, it's her character design and her sort of like demeanor is really, really based off of an art in a real life, drag queen style, and her fashion and generally, her deep voice and also the way she acts is very characteristic of a drag queen. And she's portrayed in that movie as an ultimate villain, as a really, really bad person, and I feel like it doesn't only apply to just Disney movies in general, but I feel like a lot of other media in general also portrays a lot of like these. Oh feminine traits for men are bad. And suddenly once that person, that man, quote unquote, has feminine traits, they suddenly became the villain of everything. So I feel like that's also something that I've been seeing a lot in media, but of course there's been a little bit of—how do you say it—a little bit of moving on from that chapter in media, but it's still prevalent enough to be addressed.

Researcher : Okay. Yeah, so thank you for all the great answers. Because we're on the topic of media, we're just gonna watch the video because.... I forgot what I was gonna say. So anyways, we're

just gonna jump right into the video. Can everyone see the video?

M.R. : Yeah, we can see your screen.

Researcher : Okay.

[Music video viewing]

Researcher : All right, so that was the music video for the song "Breakfast" by Dove Cameron. And before we go any further, I'm wondering if everyone here knows who she is prior to this to this discussion. Is anyone familiar with her before?

M.R. : Yeah, I follow her. Yeah, I follow her contents for a while now.

E.F. : She's kinda familiar.

I.F. : I was with Dove Cameron since she was from Disney Channel and I followed her since *Liv and Maddie*.

Researcher : How about will, B.A., and F.D.?

W.T. : Nope, not familiar at all.

Researcher : Okay.

B.A. : I'm not familiar with Dove Cameron.

F.D. : I'm not quite familiar. Until today.

Researcher : Okay, that's fine. I'm glad to be the person to introduce her to you. Yeah, so how did the video make you feel? Like what are the initial thoughts, initial reactions, I guess?

M.R. : When I first saw this video, I felt like the traditional gender roles is reversed. Like we see this Dove Cameron and the girls are portrayed in traditional men roles like the one that's eating breakfast while the man served them. And then they go to work in a blazer while the men are portrayed as the secretary. And furthermore, we see the girls act like man like they are they talking about a hot man from magazines and then like proceeds to not go home to their husband? And then they also like comment about men being emotional and stuff like that. But like I guess the highlight of the video is like men is taught to not provoke the woman. And then like at the end, we are taken back to reality and like it's all, I guess I would say, fantasy of Dove

Cameron because we can see like the abortion law is... what's the word... Like it's getting, I forgot the word, but like yeah. And then I guess the emphasize on that is because like we as this society is still far away from gender equality and like I think the video also like touches that about the abortion law slash bill slash whatever it is. It does not include women in the discussion. I think it is mentioned in the video, so yeah.

E.F. : I also notice that there was like... maybe not a prominent, but like a pretty noticeable aspect of sexuality to the video. Like if I'm remembering correctly, I think at one point, it was like showing that Dave Cameron tried to like get into a love affair with the secretary. And then I think it was either her or one of the other women in suits that like inappropriately touched like one of the guys there. So I think that was probably just... or to me, I was just thinking like, I lost my train of thought. I guess it just made me think like, how I guess like, normal it is for maybe women to be sexualized and like, according to traditional media, but like, if the gender roles were reversed, inequities don't change, I guess.

I.F. : For me, watching it feels sort of like a whiplash because not only are all gender roles right now being reversed. But also, Dove Cameron also made a point to sort of put men in all sorts of conditions, in all sorts of situations or conditions where women usually feel the most uncomfortable. Like a hierarchy, or maybe a boss flirting with you and sort of like forcing you to drink, and ending up in an OBGYN or a reproductive health facility, and being blamed by either your friends, your closest family, or even the doctors themselves that the accident was your fault. That you as a woman were seducing. Or in the context of the video, in the video, you as a man were seducing the woman. When in reality, you were doing nothing but take it or else you would be fired. And I feel like that's one of the few messages that Dove Cameron definitely wanted to put out there by this music video and I feel like she delivered very well.

Researcher : So a lot of power dynamics, you would say?

I.F. : Oh, yeah, definitely.

Researcher : Okay. Anyone else have anything to add to that?

F.D. : I think I have something to add. Is that the message from Dove Cameron is that she's trying to at least make people have to be emotionally involved with the situation of women being disempowered in the situation.

Researcher : Okay. Thank you for all your great answers. So before we go any further, I want to know if everyone here is familiar with the *Roe v. Wade* overturning in the United States?

E.F. : Sorry, could you say that one more time?

Researcher : I'm wondering if anyone, everyone here is familiar with the *Roe v. Wade* overturning in the United States.

I.F. : Oh, very familiar.

M.R. : I guess I've heard of it before, but like I'm not really quite familiar. Because like, I'm not from there, obviously.

Researcher : How about everyone else?

E.F. : Yes, I have heard of it.

W.T. : Never heard of it.

Researcher : B.A. and F.D., how how familiar are you with the *Roe v. Wade* overturning?

F.D. : Sorry, the what?

Researcher : *Roe v. Wade* overturning.

B.A. : I'm not familiar with that.

F.D. : Yeah, same, me too.

Researcher : Okay. So, for some background, for those who are not familiar with it, *Roe v. Wade* overturning is a landmark decision made by the Supreme Court of Justice in the United States that denies women and people with uterus to rights to an abortion. So basically, that's like, in simpler words, it's like almost making abortion illegal. It's in general, at least. In some states, it's still legal, but in general, the US law is trying or at least like... correct me if I'm wrong, by the way, I don't have the correct terminology. But it's trying to make abortion illegal again. The *Roe v. Wade* is a bill made almost 25 years ago that grants

people rights to an abortion and in 2022 it was overturned. That's basically it. And—

I.F. : If I could?

Researcher : Oh, yeah, sure, sure, go ahead.

I.F. : If I also can add, the overturning of *Roe v. Wade* basically lets each state determine whether or not to make abortion illegal compared to when *Roe v. Wade* was in action, where it made it mandatory for each state to make it legal and to have at least some kind of requirement in the States or an abortion or an abortion facility or a reproductive health facility. That's it. Thank you.

Researcher : Yeah, that's what I meant when it's still legal in some states. Thank you for clarifying that. So for some background, this video came out during the peak of the overturning when, as depicted in the video, the protests are happening and everything is going on in the US. So with that said, why do you think Dave Cameron would want to make something like this? Like a music video with this background?

E.F. : I mean, I'd assume because she's from Disney Channel, a lot of her media days—or I mean, maybe this wasn't the intention. But like, when I'm thinking about it, I think a lot of her fans and viewer base is probably more the younger generations, like Gen Z, maybe some millennials. But essentially, like, those are the people that can change, or like strive to change the *Roe v. Wade* overturning so I think she probably made a music video because it's like a very... it's a relatively simple form of media to make. Everyone loves music. But it carries a message to them that like, if they want to change the society that we're like, evolving to become or devolving to become, then they have to rally to change it. So I think the music video maybe just acts as like a message to them that they have to be the ones to take action and take action now before anything else bad can happen.

M.R. : Yeah, I do agree with the reason why, but like, I feel like the base reason for Dove Cameron to make that video? Well, I believe Dove Cameron is a part of the community that is affected by the overturning of *Roe v. Wade*. So that's why of course it affects Dove Cameron. And like, she has a say, or like

an opinion that is valid to be heard about it. So like she makes this music video that is essentially a political vehicle for her voice to be heard. And also like she has this influence to tell her opinions, I guess and like her tell her stories about it. So that the people become more aware of her stance on the issue.

I.F. : Yeah, I agree with what everything everyone has already said. I think that one of the more more main goals really is to one, raise awareness with the platform that she's been given as an artist and as really a celebrity in general. And also, I think that she chose this music video in particular, because visual representation in media, I think is one of the more powerful forms of one, storytelling; and two, getting your message across. So I think that yeah, definitely. That's one of the reasons why she chose this form specifically. It's to send a message to an even wider audience than she already has currently, because YouTube is definitely far-reaching.

Researcher : Anyone else have any thoughts on that?

B.A. : I agree with everyone's thoughts, so I don't think I have any insights on that. Sorry.

Researcher : Okay, it's fine. Alright, um, so I think some of us have mentioned like, a couple messages and like, messages about how women are treated. And based on the video, like the messages on like abortion and reproduction rights, and about the political statement in it, in the video. But maybe can you all like, explain a little bit more about that? Like, what messages did you receive from the video in more depth? Like, what do you think is the main message that she tried to get across with this role reversal?

I.F. : If I may, I feel like she's also touching on the main topic of like just misogyny in general. So the actions of the man obviously mirrored the actions of women in real life, right, the way that he is subservient to her, the way that she is subservient to him in real life. That, I think is really truly one of the main messages that she may want to mirror in the music video.

Researcher : Anyone else want to add to that? Like maybe? What cues in the music video that led you to feel a certain way about the

message? Like, what, uh, what about the video? What about the visual representation makes you go like, oh, that's the message?

M.R. : Yeah, for me, I still stand with my previous statements that I think I've seen, like, I've heard from the video, like it mentions about, oh, the overturning of *Roe v. Wade* did not include woman yada, yada yada. And like, it's portrayed when the role was reversed. And like we can see that, oh, the men in real life or like the woman in this context, like, do not, I would say do not really experience about abortion and stuff. So like, that's why I feel like the man in this context of the video, like experienced the abortion and like the mistreatment from the woman in the video. And so I guess it wants to emphasize that the one who experienced on reproduction rights slash abortion slash all of that has a right to it and like has a say to it instead of like, the man who is in the higher ups and like, do not... essentially do not really care about what's happening with the person who is going through this abortion, I guess I would say like that, yeah. Maybe someone will elaborate. Thank you.

Researcher : Yeah. Anyone else want to add to that?

E.F. : I guess is just kind of like a very base level. It's like, it's kind of their basic observation. And that's kind of my own personal interpretation. But I'm thinking there were a lot of like, old time influences, like the style of dress. Like the TV was in gray and white. It just felt very kind of like something you'd see out of like a black and white movie. So I think that's something very old-fashioned. So I think that coupled with the fact that the gender roles reversed, maybe Dove Cameron was trying to say like, this style of thinking where like, you know, men get to do everything and women are oppressed by society is like very old-fashioned, and it's time to change that. But that's again, pretty basic level.

Researcher : Yeah, okay.

W.T. : Oh, sorry. Okay, maybe it's from observation, probably like to raise awareness like to let the men see like, this is what you have been doing for all these times. And to be simply put, it gives a message that don't be like this and don't treat women like this. Yeah, that's my opinion.

Researcher : Okay. Yeah, so, did I mention about the abortion clinic scene which I want to actually go a bit deeper into? Sorry about that. As I was saying, so I want to go a bit deeper into the abortion clinic scene. Yeah, so how do you feel about it? What are some things you notice... something about the abortion clinic scene? What about it stood out to you if there's anything that stood out to you about that scene? If there's not, it's okay.

E.F. : Sorry, was it a scene where Dove Cameron herself was in the clinic or was it something else?

Researcher : No, it actually was the man in the clinic getting an abortion and the doctor telling him like, "Yeah, here's like, a book on abortion, on modern abortion." He was the man who got a phone call in the office, went to the abortion clinic, and the doctor came and gave him a booklet and told him like, "Okay, next time do this, this, this, and don't dress in a way that provokes women." That scene.

E.F. : Gotcha. Okay, I guess I didn't pick up on that connection or that it was supposed to be referenced.

Researcher : Maybe anyone else noticed that scene? And what makes it like, maybe something that stood out to you?

I.F. : Okay, so I paid attention a little bit to that scene. And apparently, the booklet that was given by the doctor to the man was a book on morals. So I think it was morals on how to act as women in general. And I think that is a commentary in itself, where, after a situation like maybe a sexual assault, or probably a rape where the woman was unwilling to participate in the action, but has to for some, for any reason, like her own safety or the threat of losing her job. When that woman comes out of the experience, traumatized and horrified, what she receives, most of the time is not support and help but rather chastising from society in general, or maybe their closest friends or whatnot. Or probably even their closest friends to say that... probably say, like, "Why were you there in the first place?" "Why were you drinking with them in the first place?" "Why were you that late there in the first place?" "Why were you wearing this in the first place?" And I feel like that is also a commentary that is being made here because it is, I think, a

prevalent experience in sexual abuse and also rape victims in general where after the experience, or maybe even inside the reproductive health facility itself, they would be chastised. And that as an experience is just so—how do you say it—discouraging. It's just discouraging. So a lot of and [sighs] oh, okay, sorry. Just going through the experience of sitting in an abortion clinic, not knowing what you're supposed to do. You were just traumatized, and you just got out of this harrowing experience and you're being chastised left and right that you were in the wrong, that you were not the victim, but you were the instigator and that person who did that to you wasn't the perpetrator but rather another part of your instigating as in like... it's... sorry, I'm getting emotional.

Researcher : No, it's okay. It's okay, take your time.

I.F. : It's upsetting. That's it.

M.R. : Yeah, I would like to add I obviously agree with all of the points made with I.F. here about the comments but I would like to add about on previous scenes like, just before the abortion clinic scene, we can see that this man who quote unquote mingled with Dove Cameron and the higher ups. I think he got calls from maybe the clinic and then like the girls are talking, "Oh, what an emotional" something like that along the line. Talking about how it basically belittle the man to go to the clinic when Dove Cameron is the one who actually I guess in this scenario like caused that problem. So yeah.

W.T. : Can I add a few points?

Researcher : Yeah, go ahead.

W.T. : Oh, and can I also like use Indonesian for my points? Is it okay?

Researcher : Um, yeah, sure. Okay.

W.T. : Okay. So from the abortion clinic scene, I see that like, in most cases people tend to *menitikberatkan salahnya di korbannya*. Which is like, that's not what should... What is—what should be? Well, yeah, *ga seharusnya kayak gitu lah. Jadi, tadi dibilang sama dokternya tuh*, "Don't wear provoking clothes." Yeah. It's like, the society sees from like sexual violence and

sexual assaults *itu ga semua salahnya tuh di pelakunya, tapi korbannya tuh juga bisa salah*, for some reason. And that shouldn't happen, *jadi korbannya tuh harusnya* gets the support that they deserve. But instead, they get shamed and like, they get all the blame for well, just doing what? Well, just doing anything like wearing what they want to do what they want to wear, and doing what they wanted to do, but instead they get shame on because they did what they did. Yeah, that's my point.

Researcher : Yeah, so it's more about the depiction of emphasizing the blame and placing the blame of sexual assault on the victim instead of the perpetrator. Yeah, okay. I want to pull some attention to... I don't know if you noticed this because no one's mentioned it. But if you noticed, the doctor is also a man. And within the grand scheme of this music video, and the role reversal and all that stuff, what do you think it says about the doctor being a man?

M.R. : Okay, yeah, I think I.F. already touched about this issue. But like basically the doctor which in this context is a man is treating the male patient and like, "Oh, you shouldn't drink, you shouldn't provoke the woman," yada yada yada. And it basically emphasize that or even like in the community itself, like in the real life context in the community itself, women like sometimes still do not support each other like they still blame the woman for provoking the man and stuff like that. So like the blame do not come from the man but it also come from the woman who is also in the same community as the one who goes through abortion process.

E.F. : I'm thinking maybe it was just kind of like a... not a shoutout, that's not the right word. Maybe just calling out things that like, even though this is an important decision that affects the bodily autonomy of all women, there's still some women out there that are actively not like supporting this, like maybe trying to put others down, or also just supporting the, for example, the *Roe v. Wade* decision. And if we're ever to become, or if we're ever to alter to a society that will put both male and female, men and women, on an equal playing field, then there can't be... Sorry, that kind of went nowhere. I guess what I'm trying to say is, I think that scene just kind of pointed out that there are still people out there, like people on the same playing team, that are

going against the goal for maybe like gender equality, I guess. It's just kind of reductive to becoming a better society. But the funny thing is, like, for example, in the music video, the doctor was a guy. So like, maybe he could have potentially experienced some sort of, like harassment or sexual assault, and still, he's just choosing to support this decision. So I don't know what to say about it, I guess.

I.F. : If I may add to everybody's thoughts. It's also I think, a matter of touching on the internal misogyny that almost every woman has. Every woman or every person assigned female at birth have instilled into them since they were a child. Because speaking from experience, I am an assigned female at birth person. I currently identify as genderfluid. But ever since I was child, I was taught to, "Oh, don't wear revealing clothes outside." "Always keep your head down." "Don't provoke men," even. But even if I wear something like long sleeves, or maybe if I covered my head to toe in long sleeves, men would still come to me and they would still call me or sorts of, "Hey girl," and I would feel uncomfortable. But because of that the misogyny that we were taught since we were kids to always bow down to men, to always sort of always cover up, don't make yourself the instigator, this kind of mindset, I feel like that has been perpetuated inside some women's heads so much that when we see another assault victim our first thought is not to support them or sort of give some kind of help to them or comfort them in any way. But the first thought is to "Oh, it must be your fault" because of that internal misogyny. Yeah, that's it.

Researcher : F.D., did you want to say something about it? I saw you unmuting.

F.D. : It's mentioned already by M.R. before.

Researcher : Okay, yeah, yeah, maybe it's okay. You can you can say what you have, what you wanted to say though.

F.D. : From what I can see is that not only that men think that women's clothes are provoking but sometimes women can also think that they're in the wrong, it's their fault as well. Not only by the man's fault, but it's also by the female's fault as well because of the clothes that they are wearing. Yeah.

Researcher : Okay, so having seen that, this portrayal this visualization of male and female roles, what are your feelings about seeing this role reversal? What are your thoughts on it? Like seeing women do the things men do to women in reality portrayed in this music video? How do you feel about that?

M.R. : I do not feel anything particular because I grew up in an environment that is so supportive of woman and like, where the community supports gender equality. So like when I see those video like, oh, I do not feel anything per se. But like seeing the gender being reversed, of course, it makes me go, "Oh, that's interesting, because oh, the traditional role is reversed." But like talking about specifically woman going to work and like have all of this stuff, I do not feel anything particular. But like, talking about the gender reversals is something different that like, oh, I guess it wants to emphasize something. And like, yes, we talked previously for before, yeah.

E.F. : For me I would say, if you like viewing the music video, maybe you didn't—I don't know, I guess it didn't provoke necessarily the desired reaction. Like I was intrigued by the idea of the gender or the gender role reversal. But I just fear that like, society is still very traditional sometimes with respect to gender. That that sort of power dynamic clip might not come for a while. So while it is an interesting concept to think about, I just maybe wasn't like... I don't know how to explain it. I guess I just feel like that might not come around for a while, but I feel like when it is, that will definitely be very interesting. And I will fully support it, at least.

Researcher : What about your feelings on non-traditional gender roles?

I.F. : I feel like with non traditional gender roles, it could be a double edged sword, if you get me, where it's sort of like... while it's a good thing traditional gender roles are being reversed and being replaced with what's considered to be "non-traditional" gender roles, it sometimes end up reinforcing more of the traditional gender roles in society instead.

Researcher : Can you elaborate a little more on that?

I.F. : I mean, take it like this. The traditional gender role for a woman in the household is to stay at home, right, while the man

goes to work. Now, if reversed, it's the woman that goes to work or, well, is the breadwinner, and the man stays at home. It's something that ... to be honest, it's starting to be generally accepted. But if we take a closer look at it, it's still heavily influenced by the foundations of the traditional gender roles. As in, "Well women were in the kitchen before, but now they work." And while that's a good sort of thing, there's also instances where it becomes this ... toxic sort of thinking where as women, we constantly have to think about how to break traditional gender roles, or how to break into traditionally male-dominated roles, and we constantly are reminded of how "non-traditional" we are and instead of being an integrated part of work culture in general, we instead become a pretty piece of woke achievement.

M.R. : The perspective of the video already aligned with my view on gender roles. Traditional gender roles heavily benefit cis men more due to the rooted misogyny in our society. That being said, the video reminds me of that and realize that we are still so far behind on gender equality. Though, at the same time, the video gives me hope that we can still change and more people are trying to achieve the same thing: making this world a better place.

Researcher : Anyone else want to add to that? Okay, I think that's a no. So, um, just one final quick question. With all that said, and with all the messages that you got from the video, do you agree or disagree with what Dove Cameron's trying to say through this video? Like, what are the main messages? And like, do you agree with that or not? Maybe everyone can go around and say what they're thinking.

I.F. : For me, I definitely wholeheartedly agree. If the way I went emotional just now didn't sort of like gave me away, I definitely agree. I feel like the things that Dove Cameron is saying with this music video is important to be put out there. Because with these messages, and these proceedings are happening in the US, it could be a sign that things could go even more south for women's reproductive rights or even women's rights in general. So I'm glad that we have something like this form of media to sort of snowball the rapid reproductive rights movement even further.

E.F. : Building on to what I.F. said, I think that the message is very important, but it's even more so that it's coming from Dove Cameron. Because essentially, I think at this point, the only people that can change or reverse all the negative changes that are going on right now is Gen Z and the younger generations because I mean, I feel like in general, greater percentages of Gen Z and the newer generations are like becoming more open-minded and ready to change some of the negative or... yeah, some of like the negative systems that society has put in place right now. And again, with Dove Cameron putting in like the kind of the call to action, like the sources you can use to help donate and all that at the end, I feel like that's really solidifying that, saying that, like, we need to make a change right now or else like society will never change for the better.

M.R. : Yeah, I wholeheartedly agree with the Dove Cameron. Though, the message sent by Dove Cameron is, of course about overturning *Roe v. Wade*, which global effects aside, it only affects people in the United States per se. And so like, making this video, it basically raises awareness to people inside and outside the US. So yeah, but like talking in general, I do believe that reproduction rights... people should have that, and especially like, people with uterus like they have to have... they have to have—Yeah, they have to, like at least take part in it. Like in the discussion. Like, where I'm from, like in Australia, like, reproduction rights and abortion clinics are everywhere. It's basically a part of the health service in my country. And so like, it's, of course, like different from Dove Cameron talking in the context of United States, but as I mentioned earlier, like it can raise awareness to people inside and outside the States.

Researcher : How about everyone else?

F.D. : Okay, so for me, I definitely agree, because from what I receive, is that currently the society is still lacking the awareness of women empowerment, as well as how aggressive men can be. And I also personally think that from the video, it helps to raise the awareness of the concern from the MV and pushes people to be more open minded. Yeah.

B.A. : For me, I think I agree, I agree. First of all, I agree with what is Dove Cameron saying through the video. And personally, I

think, what the what the video is saying, I think it's about role reversal. And I think it helps to raise awareness of the gender equality problem. So I think it's a good thing that we have someone like Dove Cameron portraying the situation that we are in right now.

W.T. : I also agree with the points made in the video. It raises awareness on the problems in our society, that also pushes us to do something about these problems.

Researcher : Okay. With that said, that is the end of our discussion. Thank you so, so much for coming today for allocating your time. Okay, again, thank you all for coming. Just to reiterate, your names will all be anonymous for my research paper. There will not be mentions of any names. I will be using quotes, direct quotes, on the research paper but will not attribute them to names. Your data and the recording of this meeting will only be shared between me and probably my advisor if needed. If not, I will be only one processing and having access to all this data and the recording. And that's it. So everyone, thank you all for coming today. Thank you for you time. And, yeah. So that's it. Thank you so much, everyone. Have a great weekend.

I.F. : Thank you. Have a great weekend.

W.T. : Have a great weekend everyone.

E.F. : Bye, thank you.

M.R. : Goodbye all, have a nice weekend.

APPENDIX 2 - Data Analysis Table

	Male			Female		
	Notes	Quotes	Conclusion	Notes	Quotes	Conclusion
Introduction	Gender is a spectrum, pressures people into labels. Gender norms are cultural and environmental leading to a pressure to conform. Media promotes heteronormativity and misogyny.	“It’s not something that can be necessarily defined by the binary system of male and female” “I guess it depends really on the society that you are in.” “Media definitely plays a lot of part in sort of instilling what kind of gender norms and what kind of a heteronormative romance relationship that we should have.”	The group agrees that gender and sex aren’t the same. Gender is mostly a label and its norms come from socially and culturally ascribed cues.	Gender is boundless, a facet of dynamic human identity that isn’t defined by sex. Gender norms are a result of patriarchy and capitalism in an effort to control women but continue to change with each new generation. Gender norms are tied to cultural aspects.	“Everyone has a different definition for how they identify with their gender” “There’s a huge set of expectations coming from other people.”	The group agrees that gender and sex aren’t the same. Gender is self-identified but its norms come from socially and culturally ascribed cues.
Familiarity	Half the group is familiar with Dove Cameron and <i>Roe v. Wade</i> while the other half aren’t. Mentions of role reversals, abortion laws, sexuality, and power dynamic. Discussion about music video as a powerful form of media.	“She chose this music video in particular, because visual representation in media, I think is one of the more powerful forms of one, storytelling; and two, getting your message across.”	The group is split when it comes to knowledge of Dove Cameron and <i>Roe v. Wade</i> . The music video is found to be a powerful medium to spread Dove’s intended messages on reproductive rights and gender equality.	Most participants aren’t too familiar with the artist Dove Cameron or <i>Roe v. Wade</i> . Mentions of the video being scary, fun, and confusing. Discussion about pop culture icons making political statements to influence others.	“I think it plays out in a way that is suited for mass media.” “deliver what she needs to say” “they are issuing a statement regarding their morality, I think the point is to not conform to what is damaging.”	The group isn’t too familiar with Dove Cameron and have only heard of <i>Roe v. Wade</i> in passing. The music video is found to be an interesting political vehicle for Dove to speak about her stance on the issue of <i>Roe v. Wade</i> .
Message Reception	Misogyny and implications of	“men get to do everything and	The group thinks the	Visualization of uncomfortable	“I see it as, like, this movement,	The group thinks the

	<p>female subservience, raising awareness on how men should and shouldn't treat women. Discussion on rape culture and victim blaming due to internal misogyny.</p>	<p>women are oppressed by society is like very old fashioned, and it's time to change that"</p>	<p>message of this video revolves around how misogyny contributes to female oppression and is a product of teaching, even by women themselves. The group also places an emphasis on how women should and shouldn't be treated.</p>	<p>and pseudo-matriarchal dominance, how they are used to achieve equality. Society enables men to feel more powerful than women. Experiences with sexual assault and harassment. Circulation of rape culture and victim blaming of women.</p>	<p>about not creating a matriarchy or diminishing the rights of others, but rather about achieving gender equality." "I think there is a belief that men are supposed to be more powerful."</p>	<p>message of this video revolves around showing how absurd men's power over women is. Society constructs the reality of male power, leading to a system of rape culture where women fall prey into victim blaming. The video is a reflection of the real world and it's scary.</p>
<p>Conclusion</p>	<p>The portrayal of role reversal raises awareness of societal problems. Mentions of political statements on reproductive rights.</p>		<p>The group says the message of this music video is raising awareness of societal problems against women. There's a strong political underpinning.</p>	<p>Gender roles are ridiculous and hetero-normative. Feminism isn't a fight for dominance.</p>		<p>The group says the message of this music video is female empowerment instead of dominance. The role reversal might get lost amidst the uneducated audiences.</p>

Table 9. Data Analysis Table

APPENDIX 3 - Data Source Triangulation Table

Topic	Focus Group Results			Key Informant	
	Male	Female	Comparison of the Two Groups	Position	Remarks
Definition of Gender	Gender is mostly a label and its norms come from socially and culturally ascribed cues.	Gender is self-identified but its norms come from socially and culturally ascribed cues.	Both male and female groups see gender as a label whose norms come from socially and culturally ascribed cues.	Agree with both	Gender is a social construct.
Gender Roles	Gender roles pressure people to conform. Gender roles promote heteronormativity and misogyny.	Gender roles are a product of normative patriarchy and capitalism in an effort to control women.	The male group viewed gender roles as a boundary for conformity, while the female group viewed gender roles as a boundary for control over women.	Agree with both	
Symbolic Boundaries of Gender	Symbolic boundaries of gender are labels other people assign to someone based on sex-appropriate behaviors and appearances (attire, cosmetics)	Symbolic boundaries of gender are expectations of other people based on sex-appropriate behaviors and appearances (attire, cosmetics)	Both male and female groups construct symbolic boundaries of gender from external cues.	Agree	
Media	Media	Media	Both male and	Agree	While I agree

Representation	representation promotes a "toxic" cycle of instilling gender norms and heteronormativity while demonizing aspects of queer culture, favoring masculinity over femininity.	representation of women is mostly objectification, justifying how women have been treated in real life.	female groups feel the media promote a cycle of gender norms that favor masculinity and objectifies or demonizes femininity.		with both, it's a generalization of all media and requires more elaboration.
Message Reception - Power Dynamics	Misogyny contributes to female oppression and is a product of teaching, even internalized by women themselves.	Men exerting power over women is absurd. Society constructs the reality of male power, leading to a system of rape culture where women fall prey into victim blaming.	Both male and female groups attribute gendered power dynamics to misogyny. The female group further exemplifies this by talking about rape culture.	Agree	
Message Reception - Role Reversal	The message of the role reversal is raising awareness of societal problems against women.	The message of the role reversal is female empowerment instead of dominance and feminism isn't a fight for dominance.	The male group focused on gender equality, while the female group focused on female empowerment.	Agree	Agree with both although the depiction is a bit cliché and too blatant/'in your face'

Table 10. Data Source Triangulation Table