

**THE IMPACT OF PERCEIVED ECONOMIC, SOCIO-CULTURAL, AND ENVIRONMENTAL IMPACT TOWARDS TOURISM SUSTAINABILITY:
A CASE STUDY OF BALI, INDONESIA**

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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

THE IMPACT OF PERCEIVED ECONOMIC, SOCIO-CULTURAL, AND ENVIRONMENTAL IMPACT TOWARDS TOURISM SUSTAINABILITY: A CASE STUDY OF BALI, INDONESIA

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Bali is one of the most popular destinations in Indonesia with its beautiful natural resources and many to offer. It is undeniable that a lot of people want to do business in Bali due to its high mobility of tourists since it is a popular destination both for domestic and international tourists. Due to its popularity, Bali is constantly developing and those development has several impacts towards its residents and business owners such as small medium enterprises or UMKM. The three main aspects that is discussed in this study are: perceived economic impact, perceived socio-cultural impact, and perceived environmental impact. These three aspects are seen and become the determinants in which they influence the UMKM owners' support for tourism development. This study is conducted to examine whether those three aspects have influence over their support for tourism development. The results find that perceived socio cultural impact influences their support for tourism development the most compared to perceived economic impact and environmental impact.

Keywords: Perceived Economic Impact, Perceived Socio-Cultural Impact, Perceived Environmental Impact, Support for Tourism Development.



DEDICATION

I dedicate this work to:

Myself, and

everyone who has helped me go through this unending thesis journey.



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