FRAMING ANALYSIS OF COVID-19 VACCINATION ONLINE NEWS COVERAGE ON DEUTSCHE WELLE NEWS

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STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work. To the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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ABSTRACT

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The purpose of this research is to analyze the framing of COVID-19 vaccination online news coverage in Deutsche Welle News, as Germany has shown leading in handling the coronavirus pandemic. The role of media is essential in shaping the people's minds throughout an issue, especially during this time of pandemic where people need information based on the facts. In this qualitative research, a framing analysis method by Robert N. Entman is applied to explain how Deutsche Welle News frames vaccination news by defining problems, causes, moral judgement, and treatment recommendation, which could expand more comprehensive to the news frames. Thus, based on Entman's framing analysis method, the result has shown Deutsche Welle News frames vaccines delivery, lack of vaccine doses and scepticism as to the main problem in general and the cause includes laboratory facility upgrades, only a few vaccines has been approved, and temperature control for vaccines delivery. Therefore, the governments especially European governments demanded the developer to solve the problem while the governments also have strategy to help solve the problem.

Keywords: Coronavirus, COVID-19, Vaccine, Framing, Framing Analysis

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DEDICATION

This research is dedicated to my beloved mom (may Allah grant her Jannah), her wisdom inspires me to keep rising and move forward in life.

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