

**ANALYSIS OF CAPITAL STRUCTURE, OWNERSHIP, AND  
PROFITABILITY ON THE STOCK PRICE OF CONSUMER GOODS  
COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE**

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## STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.



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## ABSTRACT

### ANALYSIS OF CAPITAL STRUCTURE, OWNERSHIP, PROFITABILITY ON STOCK PRICE OF CONSUMER GOODS COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE

By

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The purpose of this research is to investigate the impact of capital structure, ownership, and profitability on stock price. This research focus on companies listed in Consumer Goods industry on the Indonesia Stock Exchange (IDX) for the year 2013 – 2017. Firstly, the aims of this research are to investigate the effect of capital structure and ownership on profitability of the company. Secondly, this research investigates the effect of capital structure and profitability on the price of company's stock. The variables used in this research are Debt to Equity Ratio (DER), Managerial Ownership, Institutional Ownership, Foreign Ownership, Net Profit Margin (NPM), Return on Asset (ROA), Return on Equity (ROE), Stock Price, Firm Size, Sales Growth, Inflation and Gross Domestic Product (GDP). Multiple regression analysis and other model testing are used as the methods of analysis. The data are obtained from annual reports of Consumer Goods companies listed on the Indonesia Stock Exchange (IDX) for the period of 2013-2017. This research found that Capital Structure has a significant effect on Profitability, while Ownership has an insignificant effect on Profitability. Moreover, Profitability has a significant effect on Stock Price, whilst Capital Structure has an insignificant effect on Stock Price.

*Keywords: Capital Structure, Ownership, Profitability, Stock Price, Consumer Goods Industry*



## DEDICATION

I dedicate this thesis to my parents, sister, family, lecturers and friends.



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## TABLE OF CONTENTS

STATEMENT BY THE AUTHOR.....	2
ABSTRACT.....	3
DEDICATION.....	5
ACKNOWLEDGEMENTS.....	6
TABLE OF CONTENTS.....	7
LIST OF FIGURES .....	9
LIST OF TABLES.....	10
CHAPTER 1 – INTRODUCTION.....	11
1.1    BACKGROUND.....	11
1.2    RESEARCH PROBLEM .....	15
1.3    RESEARCH QUESTION .....	16
1.4    RESEARCH OBJECTIVE .....	16
1.5    SCOPE & LIMITATION .....	16
1.6    SIGNIFICANCE OF STUDY .....	16
CHAPTER 2 – LITERATURE REVIEW.....	18
2.1    FRAMEWORK OF THINKING.....	18
2.2    CAPITAL STRUCTURE.....	19
2.2.1 <i>Debt</i> .....	21
2.2.2 <i>Equity</i> .....	21
2.2.3 <i>Debt to Equity Ratio</i> .....	22
2.3    OWNERSHIP STRUCTURE.....	22
2.3.1 <i>Managerial Ownership</i> .....	23
2.3.2 <i>Institutional Ownership</i> .....	23
2.3.3 <i>Foreign Ownership</i> .....	23
2.4    PROFITABILITY .....	24
2.4.1 <i>Net Profit Margin</i> .....	25
2.4.2 <i>Return on Asset</i> .....	25
2.4.3 <i>Return on Equity</i> .....	26
2.5    STOCK PRICE .....	26
2.6    FIRM SIZE .....	27
2.7    SALES GROWTH.....	28
2.8    INFLATION RATE.....	28
2.9    GROSS DOMESTIC PRODUCT .....	29
2.10    PREVIOUS STUDY.....	30
2.11    STUDY DIFFERENCES .....	35
2.12    HYPOTHESIS .....	37
CHAPTER 3 – METHODOLOGY .....	38
3.1    TYPE OF STUDY .....	38
3.2    UNIT OF ANALYSIS .....	38
3.3    LOCATION AND TIME FRAME OF STUDY .....	38
3.4    DATA SOURCES AND COLLECTION.....	39

3.5	SAMPLING DESIGN.....	39
3.5.1	<i>Population and Sample</i> .....	39
3.5.2	<i>Sampling method</i> .....	39
3.5.3	SAMPLE SIZE.....	40
3.6	RESEARCH MODEL.....	41
3.7	VARIABLE OPERATIONALIZATION .....	42
3.9	DATA ANALYSIS TECHNIQUE.....	45
3.9.1	<i>Descriptive statistic</i> .....	45
3.9.3	<i>Chow Test</i> .....	46
3.9.4	<i>Hausman Test</i> .....	46
3.9.5	<i>Multicollinearity</i> .....	46
3.9.7	<i>Heteroscedasticity and Homoscedasticity</i> .....	46
3.9.8	<i>T test</i> .....	46
3.9.9	<i>F test</i> .....	47
3.9.10	<i>R squared</i> .....	47
3.9.11	<i>Multiple Regression Analysis</i> .....	47
CHAPTER 4 – RESULT AND DISCUSSIONS.....		48
4.1	INDUSTRY PROFILE .....	48
4.2	DESCRIPTIVE STATISTICS.....	49
4.3	DATA ANALYSIS .....	52
4.3.1	<i>Multicollinearity Test</i> .....	52
4.3.2	<i>Chow Test</i> .....	53
4.3.3	<i>Hausman Test</i> .....	53
4.3.4	<i>Heteroskedasticity</i> .....	54
4.4	HYPOTHESIS ANALYSIS .....	54
4.4.1	<i>T-Test</i> .....	54
4.4.2	<i>F-Test</i> .....	62
4.4.3	<i>Adjusted R Squared</i> .....	64
4.4.5	<i>Hypothesis Discussion</i> .....	67
CHAPTER 5 – CONCLUSIONS AND RECOMENDATIONS .....		75
5.1	CONCLUSIONS.....	75
5.2	RECOMMENDATIONS.....	76
GLOSSARY .....		78
REFERENCES .....		79
APPENDICIES.....		83
APPENDIX 1: MULTICOLLINEARITY TEST.....		83
APPENDIX 2: CHOW TEST .....		85
APPENDIX 3: HAUSMAN TEST .....		88
CURRICULUM VITAE.....		91