

## Bibliography

*Airbnb*. (n.d.). Retrieved from [www.airbnb.com: https://www.airbnb.com/s/Anyer--Serang--Banten--Indonesia/homes?toddlers=0&place\\_id=ChIJf5-sPYiGQS4RZKiYMLdUIg4&search\\_type=unknown&refinement\\_paths%5B%5D=%2Fhomes&s\\_tag=12u28xXj&adults=2](https://www.airbnb.com/s/Anyer--Serang--Banten--Indonesia/homes?toddlers=0&place_id=ChIJf5-sPYiGQS4RZKiYMLdUIg4&search_type=unknown&refinement_paths%5B%5D=%2Fhomes&s_tag=12u28xXj&adults=2)

Al-Refaie, A. S. (2016). Integration of SWOT and ANP for effective strategic planning in the cosmetic industry. *Advances in Production Engineering & Management*, 49.

Anbiya, Y. (2017). Strategic management analysis in Krakatoa Nirwana Resort, Lampung: a case study of PT Krakatoa Nirwana development

Antara News. (2019, March 3). *Antara Banten*. Retrieved from [banten.antaranews.com: https://banten.antaranews.com/berita/36241/kemenpar-festival-anyer-ceria-bukti-anyer-aman-dikunjungi](https://banten.antaranews.com/berita/36241/kemenpar-festival-anyer-ceria-bukti-anyer-aman-dikunjungi)

Barron and Clark. Decentralizing Inequity? Centre-Periphery Relation, Local Governance and Conflict in Aceh. 2006.

Booth, A. (1990). The Tourism Boom in Indonesia. *Bulletin of Indonesian Economic Studies*, 45-73.

BPS. (2019, January 2). *Badan Pusat Statistik Provinsi Bali*. Retrieved from [www.bali.bps.go.id: https://bali.bps.go.id/pressrelease/2019/02/01/717253/perkembangan-pariwisata-bali-desember-2018.html](https://bali.bps.go.id)

BPS. (2019, January 2). *Badan Pusat Statistik*. Retrieved from [www.bps.go.id: https://www.bps.go.id/pressrelease/2019/02/01/1543/jumlah-kunjungan-wisman-ke-indonesia-desember-2018-mencapai-1-41-juta-kunjungan.html](https://www.bps.go.id)

BPS. (2017). *Badan Pusat Statistik*. Retrieved from [www.bps.go.id: https://www.bps.go.id/dynamictable/2018/05/18/1331/jumlah-kunjungan-wisatawan-nusantara-2015---2016-.html](https://www.bps.go.id)

Capps, I. C. J. & Glissmeyer, M. D., 2012. Extending The Competitive Profile Matrix Using Internal Factor Evaluation And External Factor Evaluation Matrix Concepts. *Journal of Applied Business Research (JABR)*, 28(5), p. 1059.

Cassidy, C. M., Glissmeyer, M. D. & III, C. J. C., 2013. Mapping An Internal-External (I-E) Matrix Using Traditional And Extended Matrix Concepts. *The Journal of Applied*

Chung-Hung Tsai, T.-c. (-C. (2016). Perceptions of tourism impacts and community resilience to natural disasters. *Tourism Geographies*, 152-173.

Comino, E. & Ferretti, V., 2016. Indicators-based spatial SWOT analysis: Supporting the strategic planning and management of complex territorial systems. *Ecological Indicators*, Volume 60, pp. 1104-1111

Cooper, D. R. & Schindler, P. S., 2014. *Business Research Methods*. 12th ed. New York: McGraw-Hill/Irwin.

David, F. R. (2015). *Strategic Management. 15th ed.* Harlow(Essex): Pearson Education.

Dyson, R. G., 2004. Vital improvement and SWOT investigation at the University of Warwick. *European Journal of Operational Research*. 152(3), pp. 631-640.

Dzhandzhugazova, E. et al., 2015. Methodological Aspects of Strategic Management of Financial Risks during Construction of Hotel Business Objects. *Asian Social Science*, 11(20), p. 229.

FAO. 2005a. *Global Forest Resources Assessment 2005 – progress towards sustainable forest management*. FAO Forestry Paper No. 147. Rome. [www.fao.org/docrep/008/a0400e/a0400e00.htm](http://www.fao.org/docrep/008/a0400e/a0400e00.htm)

Glaister, K. W & Falshaw, J. R. (1999). Key arranging: Still going solid? *Long Range Planning*, 107-116.

Haan, J. d. (2018, March 22). *FutureDirections International*. Retrieved April 1, 2019, from [www.futuredirections.org.au: http://www.futuredirections.org.au/publication/indonesian-tourism-industry-bright-future-opportunities-australia/](http://www.futuredirections.org.au/publication/indonesian-tourism-industry-bright-future-opportunities-australia/)

Hage, S. G., Daryanto, A. & Sahara, 2015. Strategic formulation to increase white tea competitiveness (Case study: Research Institute for Tea and Cinchona). *Jurnal Penelitian Teh dan Kina*, 18(2), pp. 119-130

Hall, C. M. (2018). *Tourism and resilience: Individual, organisational, and destination perspectives*. Bristol, UK: Channel View Publications.

Hengky, S. (2014). Excogitated Coastal Tourism Competitiveness by Implementing Eco-tourism in Anyer, Banten, Indonesia. *International Journal of Marine Science*, Vol.4(No.7).

Hill, C. W. L., Jones, G. R. & Schilling, M. A., 2014. *Strategic Management: Theory: An Integrated Approach*. 11th ed. s.l.:Cengage Learning.

*Hotel Nuansa Bali Anyer*. (2019). Retrieved from [www.nuansabalihotel.com](http://www.nuansabalihotel.com): <http://www.nuansabalihotel.com>

Ibrahim, A., 2015. Strategy Types and Small Firms' Performance An Empirical Investigation. *Journal of Small Business Strategy*, 4(1), pp. 13-22.

Indonesia, APJII (2017). *Penetrasi & Perilaku Pengguna Internet Indonesia 2017*. Indonesia: [www.teknopreneur.com](http://www.teknopreneur.com)

Jackson, S., 2012. *Research methods and statistics: A critical thinking approach*. 3 ed. Singapore: Cengage Learning.

Justin McCurry; Frances Perraudin; [agencies](#) (23 December 2018). "[Sunda Strait tsunami death toll likely to rise, say Indonesian officials](#)". *The Guardian*. Retrieved 23 December 2018

Lawhead, T., Veglak, P., Thomas, P. (1992), *Ecotourism in the Pacific, Workshop: Summary of Proceedings and Outcomes*, in Hay, E. (Ed.), *Ecotourism Business in the Pacific: Promoting a Sustainable Experience* Environmental Science Occasional Publication 8, Auckland, University of Auckland, pp. 179– 186.

Lin, J.-H., 2016. Service Quality based Passenger Segmentation for City Bus and Service Strategy. *Logistics, Informatics and Service Sciences (LISS)*, 2016 International Conference, pp. 1-4.

*Liputan6*. (2019, 6 7). Retrieved from [www.Liputan6.com](http://www.Liputan6.com): [https://www.liputan6.com/news/read/3984531/pantai-anyer-kembali-ramai-pada-lebaran-ini-usai-tsunami-2018-lalu?related=dable&utm\\_expid=.9Z4i5ypGQeGiS7w9arwTvQ.1&utm\\_referrer=](https://www.liputan6.com/news/read/3984531/pantai-anyer-kembali-ramai-pada-lebaran-ini-usai-tsunami-2018-lalu?related=dable&utm_expid=.9Z4i5ypGQeGiS7w9arwTvQ.1&utm_referrer=)

Narita, N., Astika, A., Yapto, Y. & Koerniawaty, F., 2017. THE EVALUATION OF PROMOTION STRATEGY OF MUSEUM BALI. *Journal of Business on Hospitality and Tourism*, 2(1), p. 10.

Phadermrod, B. C. (2016). Importance-Performance Analysis based SWOT analysis. *International Journal of Information Management*.

Pazouki, M., Jozi, S. & Ziari, Y., 2017. Strategic management in urban environment using SWOT and QSPM model. *Global J. Environ. Sci. Manage.*, 3(2), pp. 207

Phillips, P. & Moutinho, L., 2014. Critical review of strategic planning research in hospitality and tourism. *Annals of Tourism Research*, Volume 48, pp. 96-120

Pickton, D. W. & Wright, S., 1998. What's SWOT in key investigation. *Vital Change*. 7(2), pp. 101-109.

Pertiwi, P. (2013). ANALISIS POTENSI PAJAK RESTORAN DI KAWASAN WISATA ANYER KABUPATEN SERANG. *Undergraduate thesis, Fakultas Ekonomika dan Bisnis*.

Roper, A. & Hodari, D., 2015. *Strategy tools: Contextual factors impacting use*

---

and usefulness. *Tourism Management*, Volume 51, pp. 1-12.

Singh, S. et al., 2016. Development of Hotel Management Information System. *Bioinformatics Infrastructure Facility (BIF)*.

Srey, C., Otonari, N. & EL KHOUYA ALI, A., 2016. The Barriers and Drivers in Reducing Food Waste within Grocery Stores: A case study.

*TripAdvisor*. (n.d.). Retrieved from [www.tripadvisor.com: https://www.tripadvisor.com/Attractions-g3400871-Activities-Anyer\\_Banten\\_Province\\_Java.html](https://www.tripadvisor.com/Attractions-g3400871-Activities-Anyer_Banten_Province_Java.html)

Witkowska, J. & Lakstutiene, A., 2014. Social Insurance Service Quality Surveys as a Customer Orientation Strategy. *Inzinerine Ekonomika-Engineering Economics*, 25(1), p. 103–111.

WTTC. (2013). Travel and Tourism economic impact 2013. *World Travel and Tourism Council* (pp. 2-6). UK: WTTC org.

Zorpas, A. A., Voukkali, I. & Pedreño, J. N., 2017. Tourist area metabolism and its potential to change through a Proposed Strategic Plan in the framework of Sustainable Development. *Journal of Cleaner Production*.



SWISS GERMAN UNIVERSITY