

**IMPLEMENTATION OF FEASIBILITY STUDY PROCESS IN A  
TRANSPORTATION COMPANY**

By

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in

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### STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

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## ABSTRACT

### IMPLEMENTATION OF FEASIBILITY STUDY PROCESS IN A TRANSPORTATION COMPANY

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Strategies and improvements are very essential in such a competitive time. Established in 2003, PT XYZ has been providing national aviation services among many other airline companies. Projects after projects are developed by PT XYZ in order to keep growing and stay exist in the competition of aviation business. Feasibility study is required by the Division of Corporate Strategy of PT XYZ to assess the risks of their upcoming projects focusing on the financial aspect. PT. XYZ needs a guideline to conduct feasibility study for their upcoming projects. Three upcoming projects are used as experiments to develop the proper guideline to conduct feasibility study. Each project needs different approaches to support the feasibility study process, such as linear programming and Analytical Hierarchy Process. As a result, an initial guideline to conduct feasibility study has been developed, focusing on economical aspect of the project. Further research is recommended to expand the scope of the feasibility study such as technical, legal, and scheduling.

*Keywords: Feasibility Study, Return of Investment, Risk, Analytical Hierarchy Process, Linear Programming.*



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## **DEDICATION**

I dedicate this thesis to my beloved grandma, parents and myself.



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Although it has not been all sweets in the journey, I have found that this thesis project was very enjoyable, and meaningful. I cherished every moment during the internship at PT. XYZ and the thesis work.

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