

**INDONESIAN GLEE AUDIENCES AND NON-AUDIENCES PERCEPTION
OF LGBT**

By

Ilona Budiman
16112014

BACHELOR'S DEGREE
in

COMMUNICATION AND PUBLIC RELATIONS
BUSINESS ADMINISTRATION AND HUMANITIES



SWISS GERMAN UNIVERSITY
EduTown BSD City
Tangerang 15339
Indonesia

AUGUST 2016

Revision after the Thesis Defense on 26th of July 2016

STATEMENT BY THE AUTHOR

I hereby declare that this submission is my own work and to the best of my knowledge, it contains no material previously published or written by another person, nor material which to a substantial extent has been accepted for the award of any other degree or diploma at any educational institution, except where due acknowledgement is made in the thesis.

Ilona Budiman

Student

Approved by:

Date

Deborah Nauli Simorangkir, Ph.D

Thesis Advisor

Date

Eric Jos Nasution, MBA, MA, Ph.D

Dean

Date

Ilona Budiman

ABSTRACT

Indonesian Glee's Audiences and Non- Audiences Perception of LGBT

By

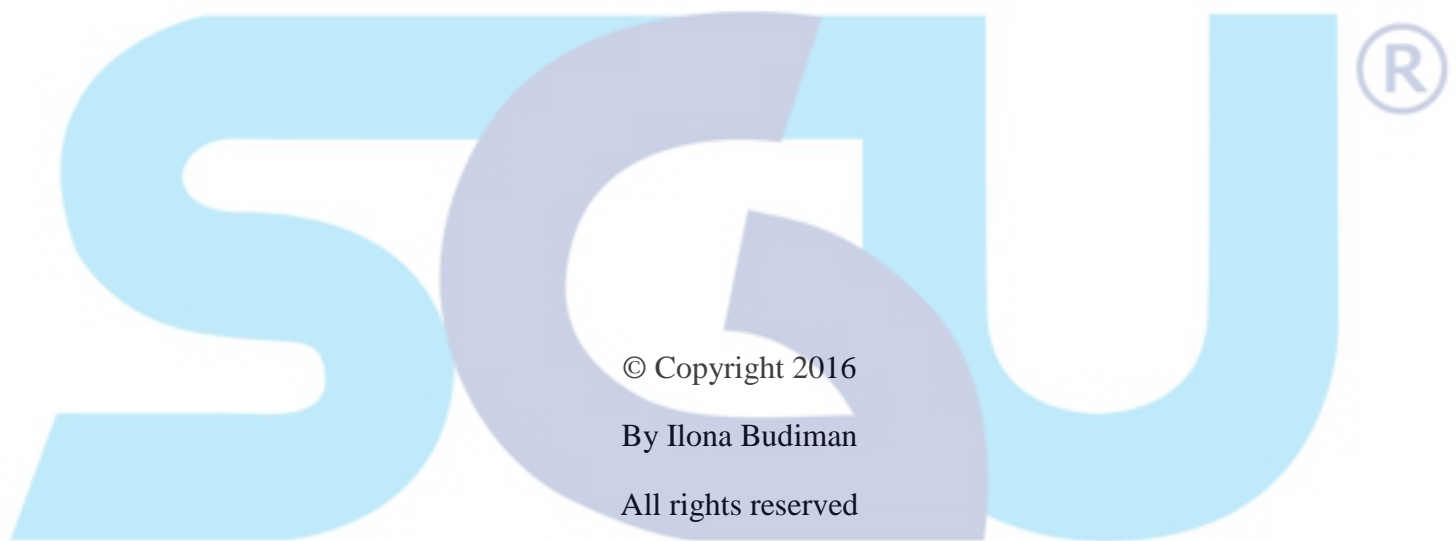
Ilona Budiman

Prof. Dr. Phil. Deborah Nauli Simorangkir

SWISS GERMAN UNIVERSITY

These past years, the debate on the existence of LGBT in Indonesia has been argued by multiple parties, government, social and human right activists, and religious groups. Glee as a TV show emphasized on LGBT acceptance, and generated buzz all over the world, including Indonesia. In this research, researcher took a look at how the audience of Glee and non audience of Glee perceived LGBT. Researcher conducted focus group discussion to comprehend LGBT phenomena from participants' point of views. Based on symbolic interactionism theory, people create shared symbols, and attached its meanings based on interaction, and react in accordance to its meaning, in this research the LGBT is the symbol and the interaction is through Glee. However there were no differences found between Glee audiences and non audiences in their perception on LGBT. Religious issue was determined to be the reason why the existence of LGBT in Indonesia is still rejected.

Keywords: LGBT, Transgender, Glee, Audience, Perception



SWISS GERMAN UNIVERSITY

DEDICATION

To the window, to the wall



ACKNOWLEDGEMENTS

I wish to thank my advisor Dr. Phil. Deborah Nauli Simorangkir, for her guidance wisdom, and sarcasm that keeps me on my toes at all time.

To the unlimited support given by my friends, thank you for knowing when to leave me alone and when to push me back up when I'm down and when I'm procrastinating and spending all of my time looking at cute corgi butts on the internet.

To my mom, who has paid for my education, and letting me know that hard work do pay off. To my pet dog Bonnie, well you know who the good boy is😊.

And to the future, to life, and common sense.

SGU
SWISS GERMAN UNIVERSITY

TABLE OF CONTENTS

STATEMENT BY AUTHOR	2
ABSTRACT	3
DEDICATION	5
ACKNOWLEDGEMENT	6
TABLE OF CONTENTS	7
CHAPTER 1	
1.1 Background	11
1.2 Research Problems	13
1.3 Research Objectives	14
1.4 Research Significance	14
1.5 Research Questions	14
CHAPTER 2	
2.1 Mass Media	15
2.2 Television	17
2.3 Homosexual and Transgender	19
2.4 LGBT in Indonesian Media	25
2.5 Symbolic Interactionism Theory	26
2.6 Summary	30

CHAPTER 3

3.1 Research Background	34
3.2 Quantitative Approach	35
3.3 Qualitative Approach	35
3.4 Research Purpose	39
3.5 Population and Sample	40
3.6 Data Collection Technique	41
3.7 Triangulation	45
3.8 Data Analysis Technique	46

CHAPTER 4

4.1 Results	48
4.2 Discussion	63

CHAPTER 5

5.1 Conclusion	65
5.2 Recommendation.....	66

GLOSSARY	67
----------------	----

REFERENCES	68
------------------	----

APPENDIX	75
----------------	----

CURRICULUM VITAE	147
------------------------	-----